



# UNITED TO END HOMELESSNESS <sup>SM</sup>

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Orange County United Way

# Orange County United Way

- Improving lives in Orange County by delivering measurable long-term solutions to complex issues in education, financial stability, health and housing.
- A leading partner in bringing together all parts of our community
- Focused in three key initiatives:



**UNITED FOR  
FINANCIAL SECURITY<sup>SM</sup>**



**UNITED FOR  
STUDENT SUCCESS<sup>SM</sup>**



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# Presentation Overview

- United to End Homelessness
- Understanding Homelessness
- Homelessness Landscape in Orange County
- Question and Answer

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Awareness and Education

Engagement and Advocacy

Housing Programs

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# U2EH Leadership Council

Rick Afable, Mind OC	Adam Eliason, Orange County Housing Finance Trust	Maya Patel, Tarsadia Foundation
Ashleigh Aitken, Aitken Aitken Cohn	Max Gardner, Community Member	Asia Pham, Schroeder Management Company
Bob Alter, Seaview Investors, LLC	Tiffany Gardner Wood, Orange County REALTORS	Dawn Price, Friendship Shelter
Charles Antis, Antis Roofing	David Gillanders, Pathways of Hope	Victoria Rixon, Truist Wealth
Laura Archuleta, Jamboree Housing	Chancellor Howard Gillman, University of California, Irvine	Tom Rogers, MemorialCare
Lawrence R. Armstrong, Ware Malcomb	Todd Harmonson, The Orange County Register	Jeff Roos, Lennar
Donald Barnes, Orange County Sheriff's Department	Ron Hasse, Southern California News Group	Barry Ross, Sisters of St. Joseph of Orange
Supervisor Lisa Bartlett, County of Orange	Shelley Hoss, Orange County Community Foundation	Mike Ruane, National Community Renaissance
Doug Becht, County of Orange	Michael Hunn, CalOptima	Greg Saks, California State University, Fullerton
Judson Brown, City of Santa Ana	Tina Javid, Southern California Gas Company	Richard Sanchez, Retired, CalOptima/County of Orange Health Care Agency
Victor Cao, California Apartment Association	Mayor Steve Jones, City of Garden Grove	Ernie Schroeder, Schroeder Investment Partners, Inc.
Jason Check, Raintree Partners	Frank Kim, County of Orange	Gina Scott, HomeAid Orange County
Steve Churm, Churm 360	Keith Kobata, Wells Fargo – Orange County Region	Tim Shaw, Housing Champions Advocacy Network
Patty Conover, Bank of America	Dennis Kuhl, Anaheim Angels	Lindsey Spindle, Samueli Family Philanthropies, H&S Ventures
David Cordero, Apartment Association Orange County	Chad Lefteris, UCI Health	Judith Stepan-Norris, University of California, Irvine
Christy Cornwall, Providence St. Joseph Health	Ken Lickel, Community Member	Grace Stepter, Anaheim Housing Authority
Michael Cupps, Golden Eagle Foundation	Nick Lieberman, Bona Fide Mortgage	Heather Stratman, Principle Strategic Advisors
Greg Custer, Whittier Trust	Dave McCann, McCann Advisory LLC	John Stratman, Kaiser Permanente
Mark Davis, St. Mark Presbyterian Church	Prasanna Mohanty, Providence Health System	Laurie Udit, U.S. Department of Housing & Urban Development
Shirish Dayal, Tarsadia Foundation	Kris Murray, Association of California Cities – Orange County	Raju Varma, Auto Club Enterprises
Lucy Dunn, Community Member	Sue Parks, Orange County United Way	Dennis Wilberg, City of Mission Viejo

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## UCI-OC Poll Surveys Orange County Residents on Homelessness and Affordable Housing

2023 Synopsis

*Finds broad consensus that both are the most serious problems facing the County, that residents are familiar with the issues, and that the public widely agrees on multiple policy responses*









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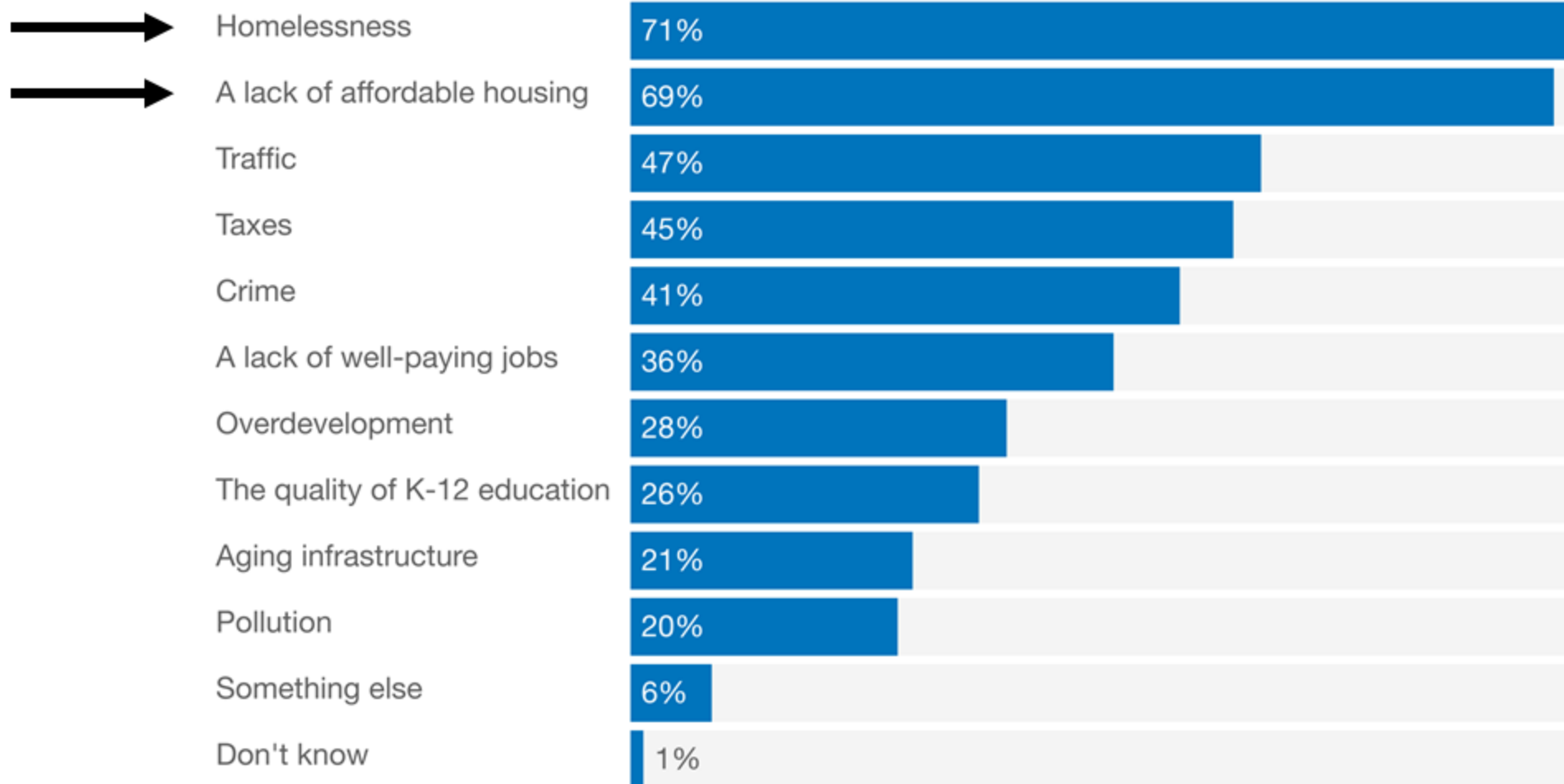
Source: The OC Poll, UCI (2023) [www.unitedtoendhomelessness.org/oc-poll](http://www.unitedtoendhomelessness.org/oc-poll)



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# Top Issues: Homelessness and Affordable Housing

Q7. In your opinion, which of the following are very serious problems here in Orange County? Please select all that you think qualify.





# Top Issues, by Supervisor District

Q7. In your opinion, which of the following are very serious problems here in Orange County? Please select all that you think qualify.

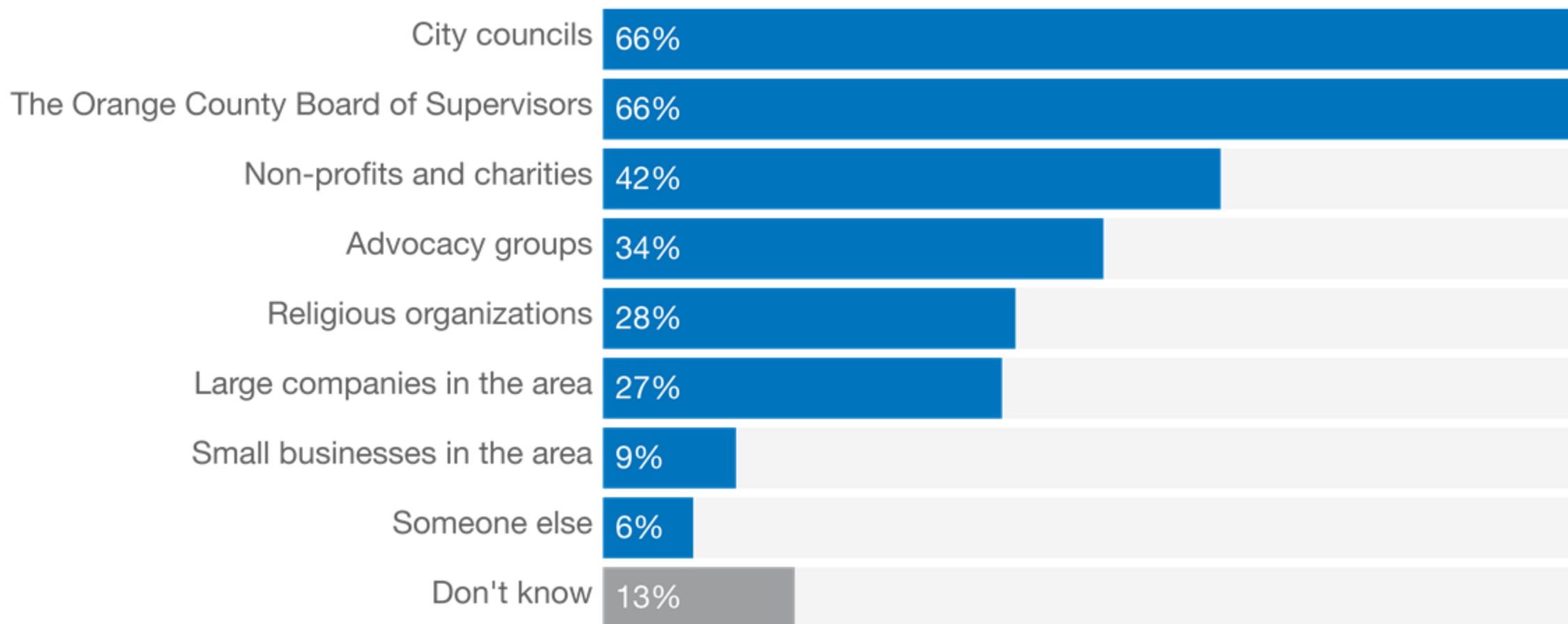


	Homelessness ▼	A lack of affordable housing
4th District	80%	54%
2nd District	75%	78%
1st District	71%	65%
3rd District	68%	68%
5th District	63%	72%



# Institutions Responsible for Homelessness

**Q41.** Which of the following institutions do you think should take responsibility for solving homelessness in the county? Please select all the institutions you think should be responsible.



# Awareness and Education

- Public trainings and customized presentations – including for elected officials coming soon!
- Monthly video series on local topics: Community Chats on YouTube
- Hunger and Homelessness Awareness Week (November 1-18)



Aging and Homelessness: A Growing Crisis in America  
UnitedToEndHomelessness • 192 views • 8 months ago



Understanding Orange County's 2022 Point in Time Count  
UnitedToEndHomelessness • 50 views • 9 months ago



The History & Impacts of Racial Discrimination in Housing  
UnitedToEndHomelessness • 101 views • 11 months ago



Service Resistance - Fact or Fiction Part 2 | Community Chat  
UnitedToEndHomelessness • 100 views • 1 year ago



Ask the Executives: Homelessness in Orange County  
UnitedToEndHomelessness • 33 views • 1 year ago



Service Resistance - Fact or Fiction? | Community Chat  
UnitedToEndHomelessness • 107 views • 1 year ago



Ask the Executives: Homelessness in Orange County  
UnitedToEndHomelessness • 46 views • 1 year ago

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# Engagement and Advocacy

- Leadership and support for a network of service providers
- Volunteer opportunities
- Empowering communities to participate in local issues with the Housing Champions Advocacy Network



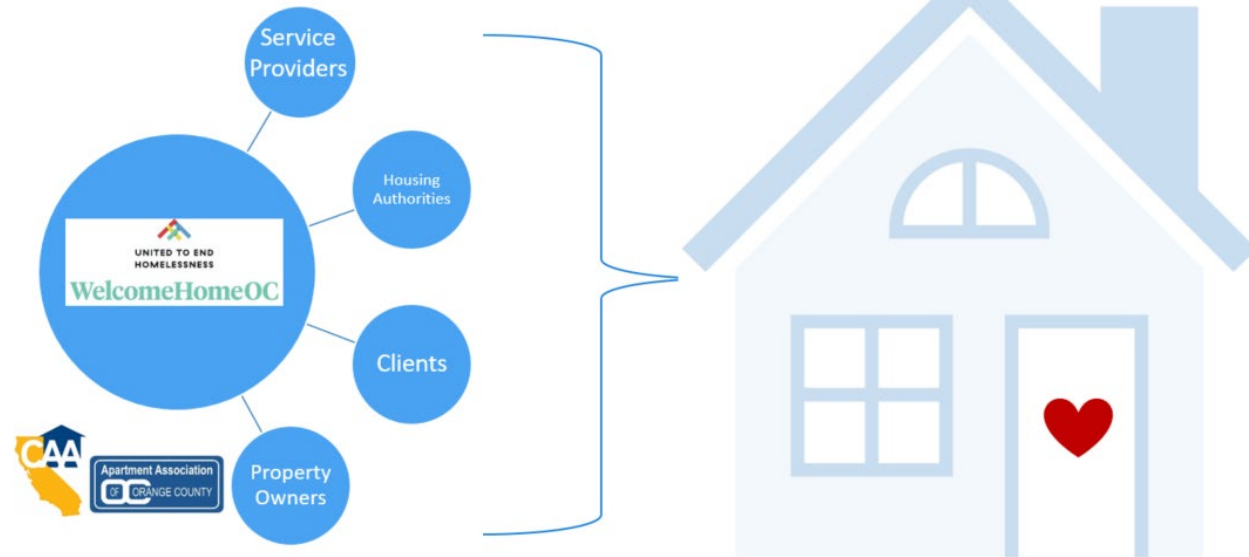
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# Housing Programs

- WelcomeHomeOC- landlord incentive program recruitment and support for property management
- New partnership with CalOptima



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# Community Leadership

- Collaborations with other organizations and partners, including the Commission to End Homeless and the Continuum of Care Board
- Leadership Council



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# United to End Homelessness



Educating  
**+5,000** people  
on how to end  
homelessness



Collaborating with  
**+128** organizations  
to help shape the  
initiative's work

Training **+756**  
Housing Champions  
to advocate for  
long-term solutions



Housing **+930**  
people through the  
WelcomeHomeOC  
Program



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[unitedtoendhomelessness.org](http://unitedtoendhomelessness.org)



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# How We Can Help You

- Providing resources and education about homelessness
- Building public support for solving homelessness together across all of Orange County



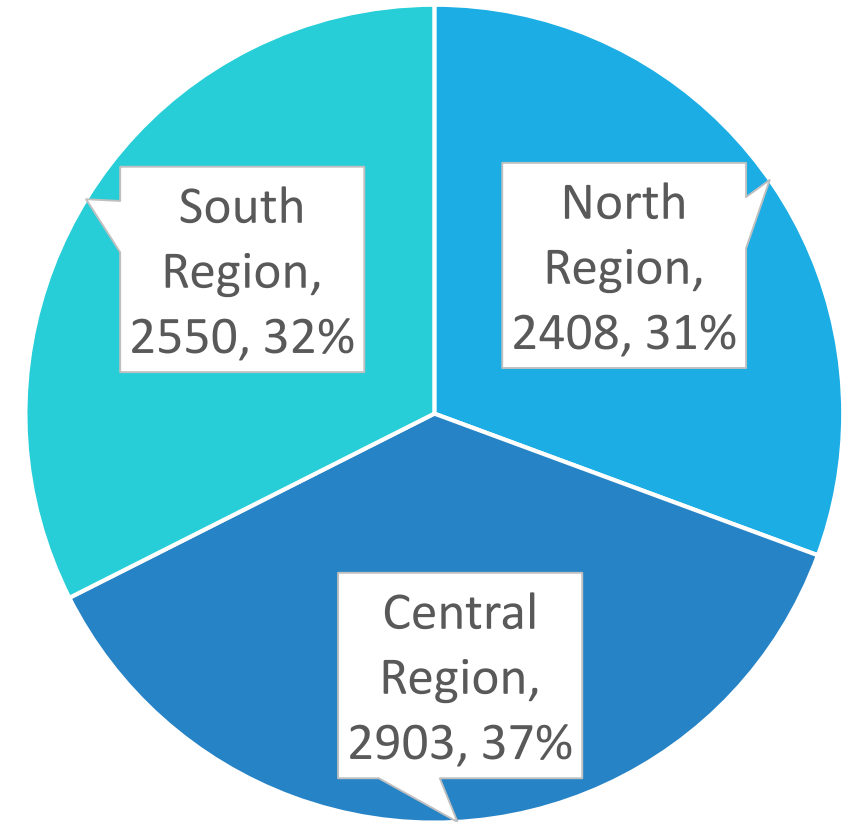
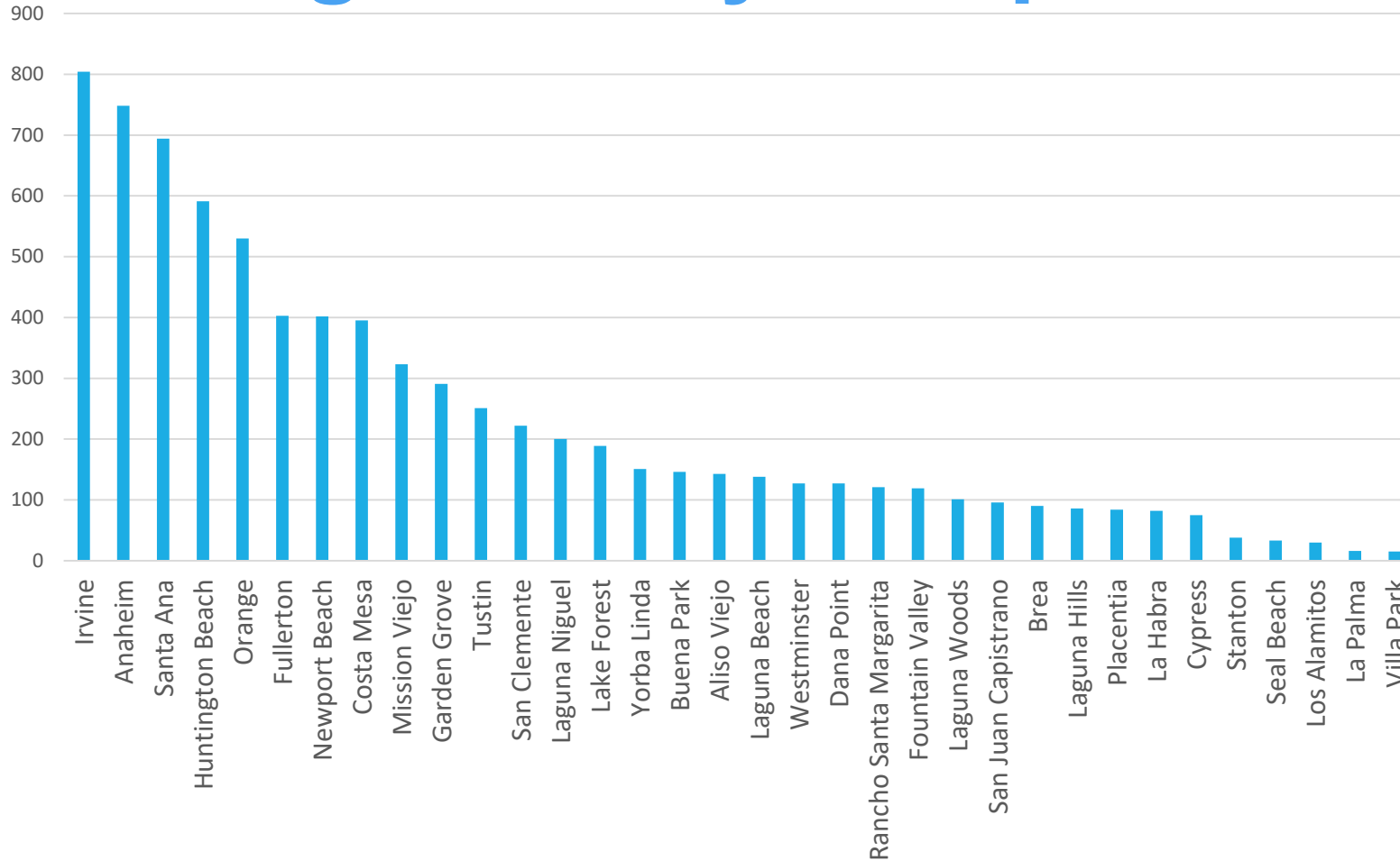
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# Orange County Footprint



Figures represent total unduplicated number of petition signers, newsletter recipients, and training registrations with a city-designation within Orange County

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# Understanding Homelessness

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# Homelessness Definitions

Dept. Housing and Urban Development		Dept. of Education
<b>Literal: Individuals and Families</b>		<b>McKinney-Vento: under the age of 18</b>
<ul style="list-style-type: none"> <li>– Sleeping unsheltered, including a car, park, bus or train station, etc.</li> <li>– Living in an emergency shelter or transitional housing</li> <li>– Exiting an institution where they stayed for less than 90 days and were literally homeless immediately prior to entering</li> </ul>		<ul style="list-style-type: none"> <li>- Doubled up/tripled up school age children</li> <li>- Hotel/motel</li> <li>- HUD definitions</li> </ul>
<i>Chronic: Individuals and families</i>	<i>Non-Chronic</i>	
<ul style="list-style-type: none"> <li>– Disability – Lives in a place not meant for human habitation or emergency shelter</li> <li>– Has been homeless for a year, or four times in the past three years, adding up to one year</li> </ul>		

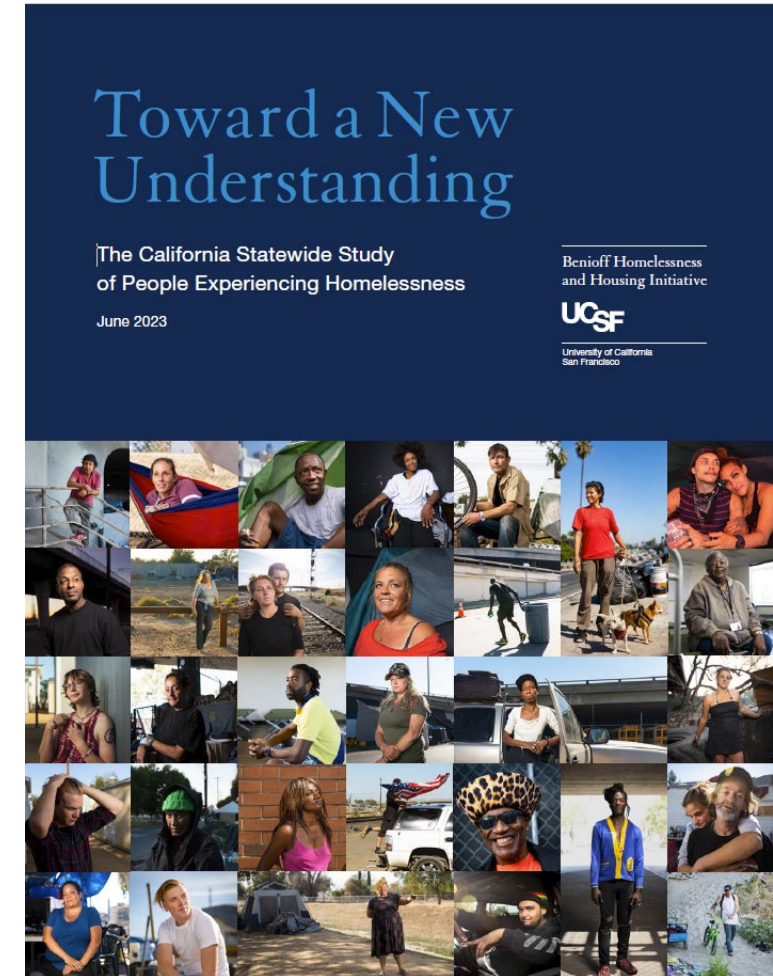
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# Understanding CA Homelessness

## California

- 171,521 people (2022), 30% of national total
- 90% were living in California *prior to losing housing*
- 75% are unhoused in the county they previously resided in



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Source: Toward a New Understanding, Benioff Homelessness and Housing Initiative (2023)

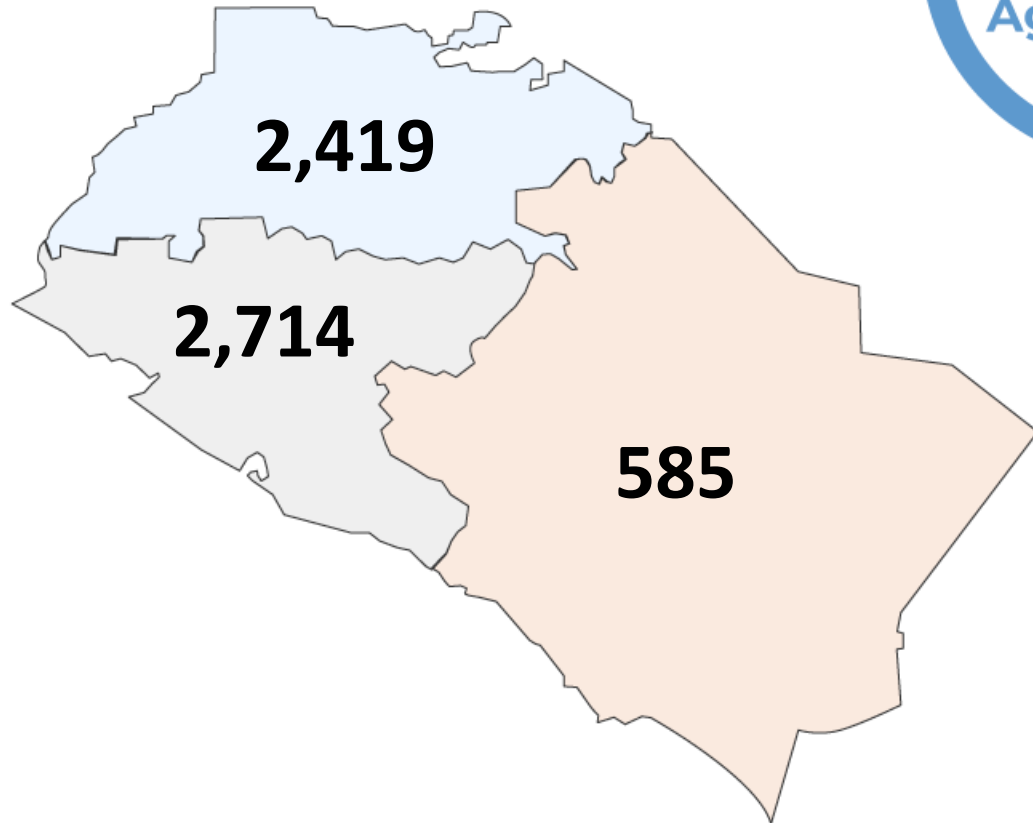


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# Homelessness in Orange County- 2022

# 5,718

People without a home in Orange County



\*Ages 18-24



\*Ages 62+



\*Minors 17 & younger without parent/guardian



made up of 486 adults and 715 children

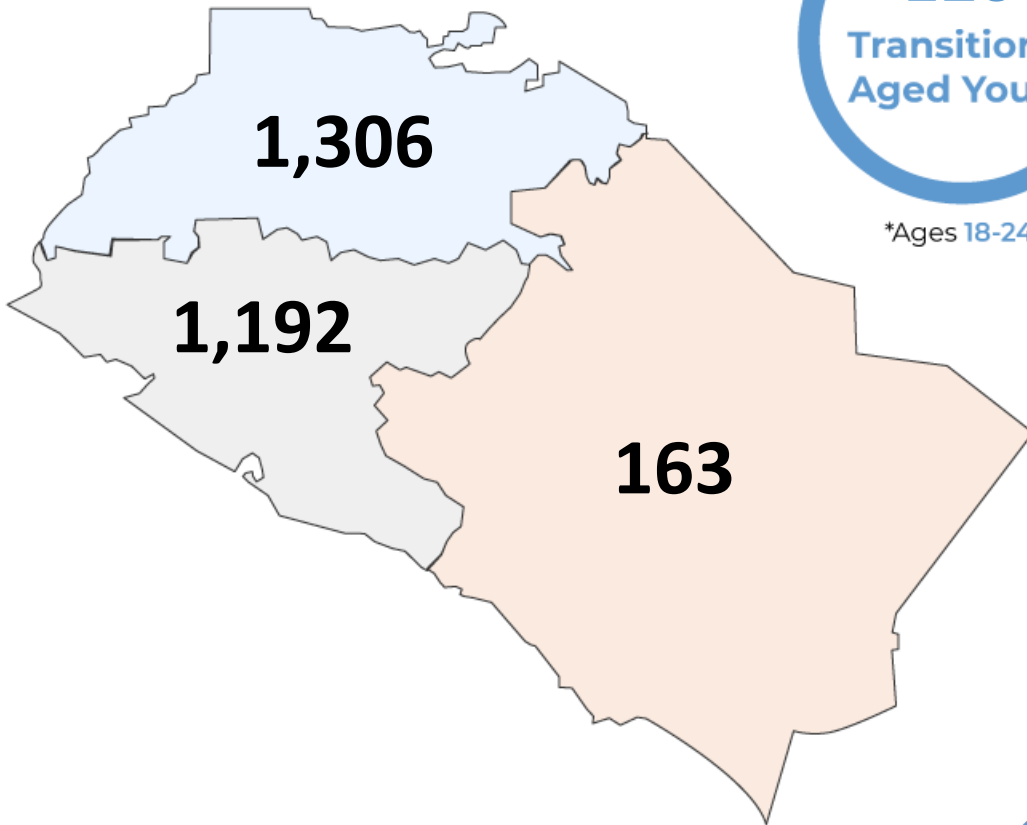


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# Sheltered Homelessness in Orange County- 2022

# 2,661

People sheltered in Orange County



**38%**  
of sheltered population are  
chronically homeless (791 individuals)

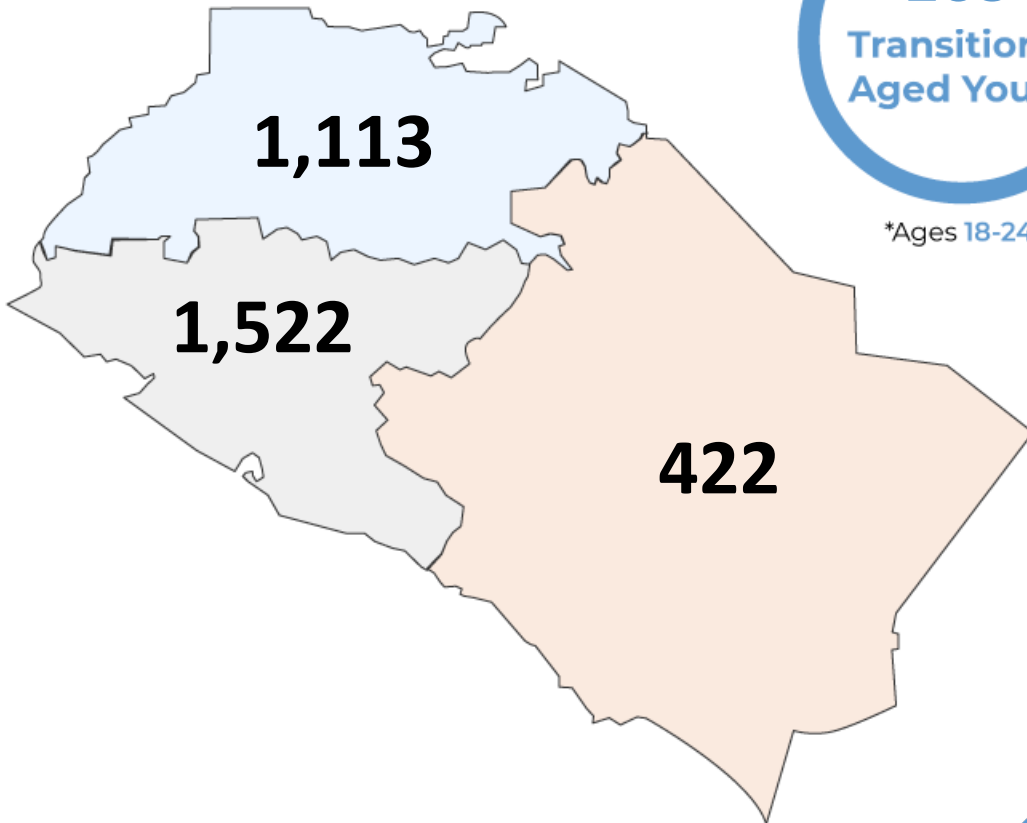


\*From the 2022 Point in Time Count Final Report May, 2022)  
<http://ochmis.org/wp-content/uploads/2022/05/2022-Pit-Data-Infographic-5.10.2022-Final.pdf>

# Unsheltered Homelessness in Orange County- 2022

# 3,057

People unsheltered in Orange County



\*Ages 18-24



\*Ages 62+



\*Minors 17 & younger w/o parent/guardian



made up of 130 adults and 121 children

# 55%

of unsheltered population are chronically homeless (1,617 individuals)



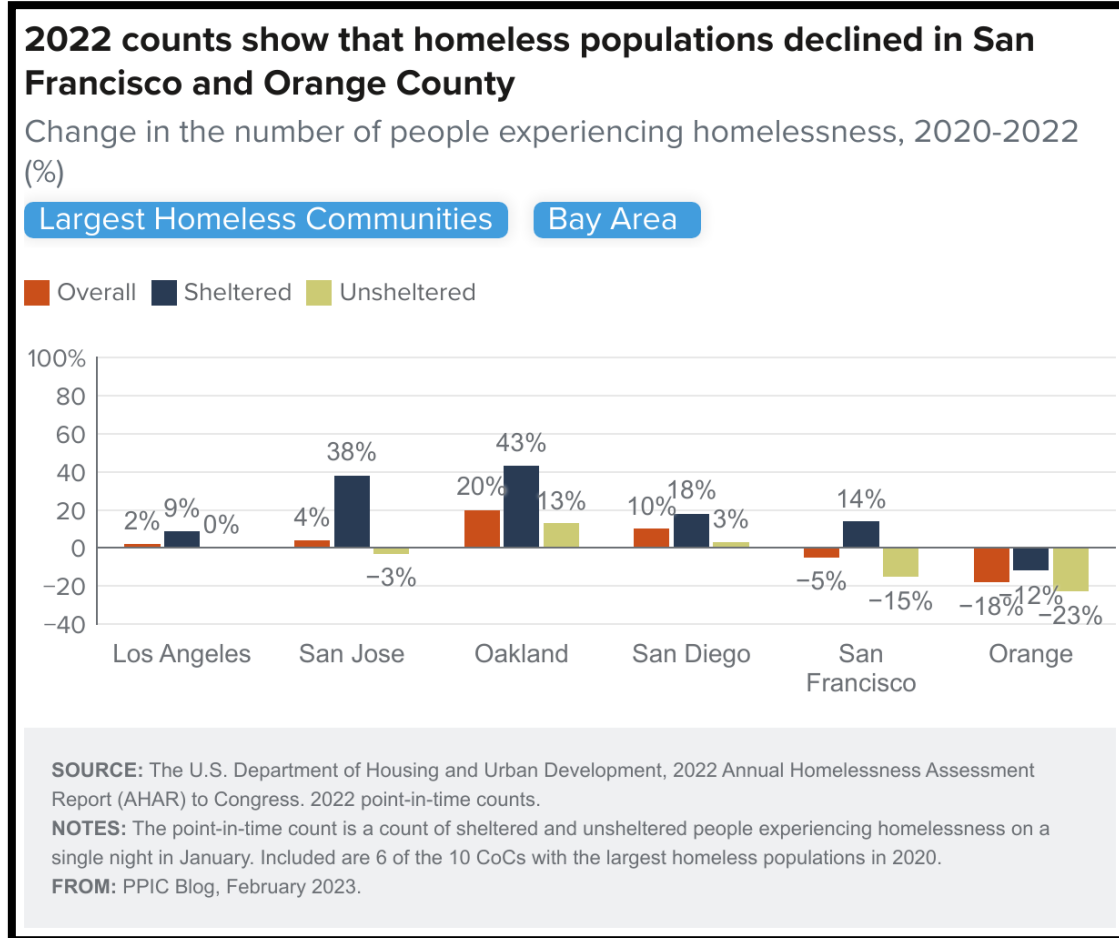
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# Understanding OC Homelessness

## Orange County

- 5,718 people (2022), 3% of statewide total
- 73% were living in Orange County *prior to losing housing*
- 72% were/are working in Orange County
- 52% were/are attending school



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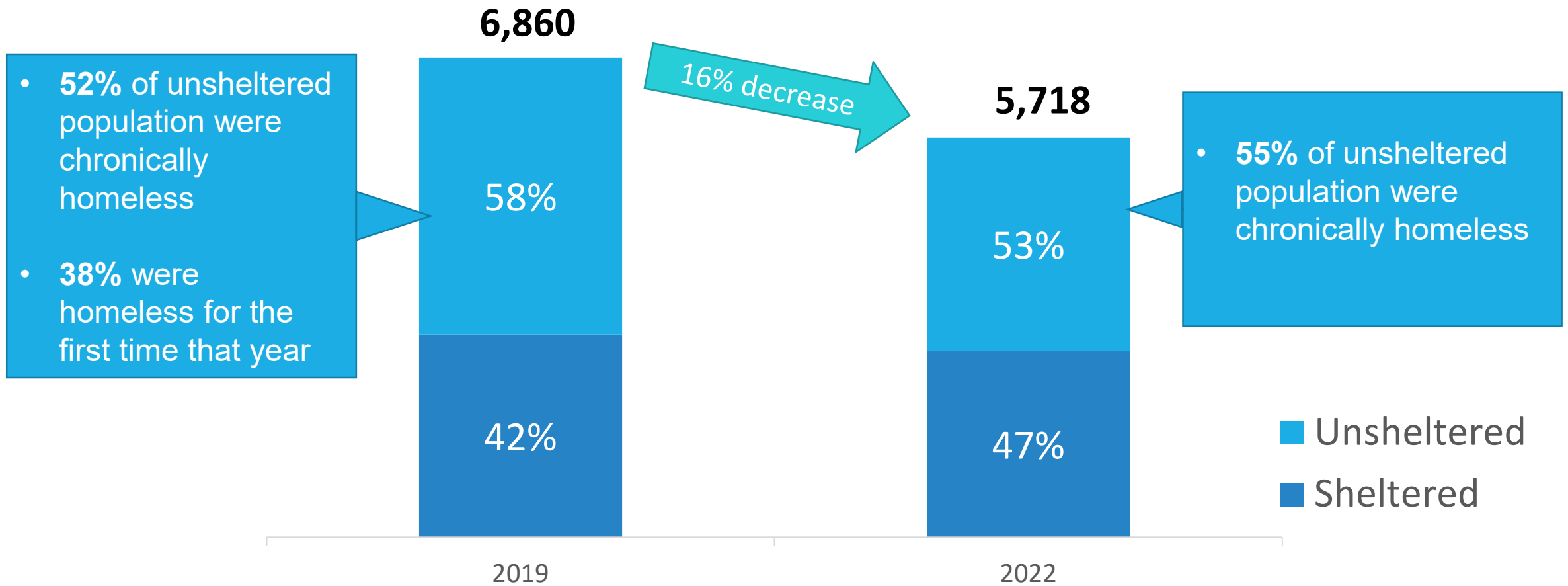


Sources: Orange County Point-in-Time Count reports (2019, 2022)  
Graphic: Public Policy Institute of California (2023)



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# Orange County Point in Time Count Data



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- 2019 Orange County Point in Time Count: <http://ochmis.org/wp-content/uploads/2019/08/2019-PIT-FINAL-REPORT-7.30.2019.pdf>
- 2022 Orange County Point in Time Count: <http://ochmis.org/wp-content/uploads/2022/05/2022-Pit-Data-Infographic-5.10.2022-Final.pdf>



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# What causes homelessness in OC?

1. Securing/retaining jobs with sustainable wages: 40%
2. Finding or retaining housing that's affordable: 36%
3. Family issues: 28%

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Source: 2017 Report "Homelessness in Orange County: The Costs to Our Community", conducted by David Snow and Rachel Goldberg



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# Economic Realities of Housing

<b>*2023 Facts for 2-Bedroom FMR in Orange County</b>	
<b>Fair Market Rent (FMR)</b>	<b>\$2,539</b>
<b>Annual household income needed</b>	<b>\$101,560</b>
<b>Housing wage</b>	<b>\$48.83</b>
<b>Full-time jobs needed, at minimum wage</b>	<b>3.2</b>

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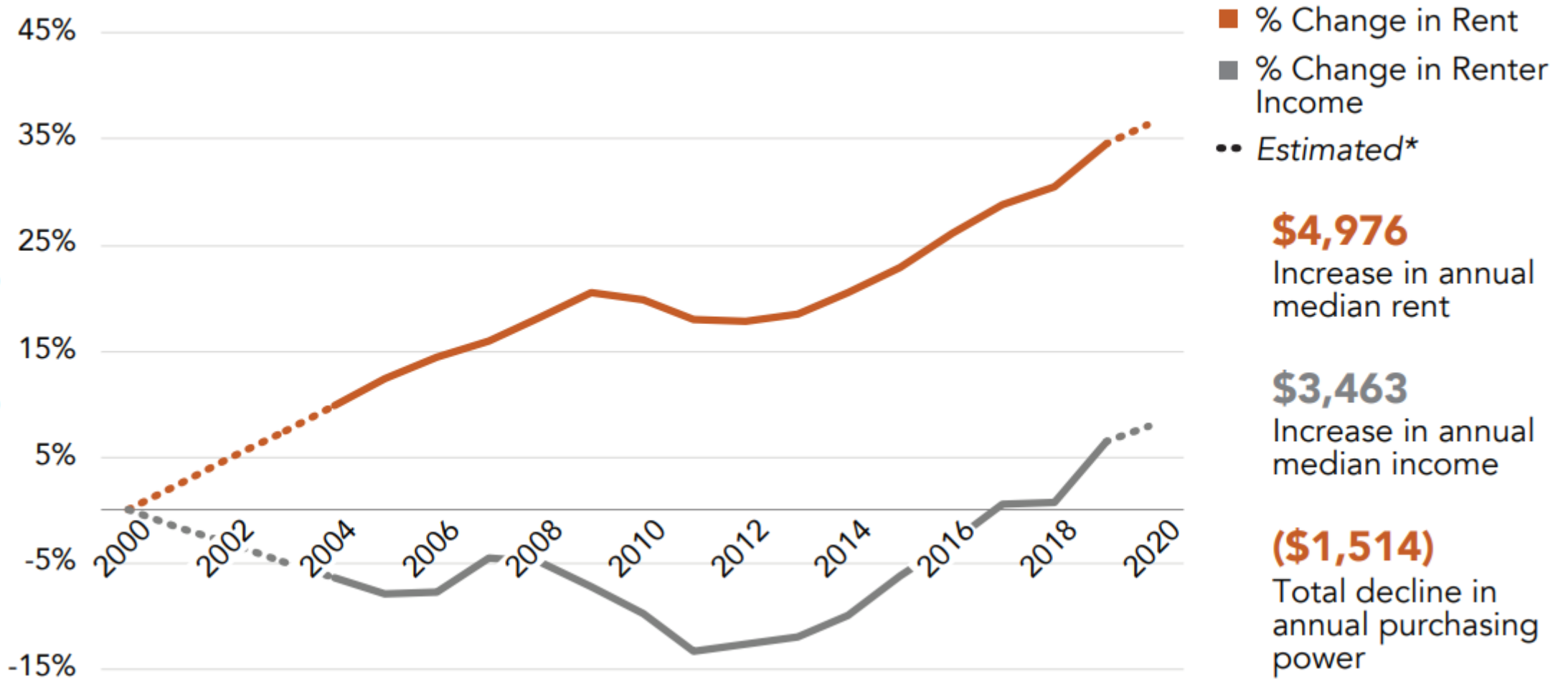


Source: 2023 National Low Income Housing Coalition, Out of Reach Report, utilizing HUD data



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# Inflation-adjusted median rent increased 35% while median renter income only increased 6% from 2000 to 2019



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Source: California Housing Partnership analysis of 2000-2019 Census ACS data. Median rent and median renter income are inflation-adjusted to 2019 dollars.

\*Median renter income and rent from 2001-2004 and 2020 are estimated trends



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# Causes of Homelessness

## Vs

# Barriers to Resolve Homelessness

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Source: 2017 Report “Homelessness in Orange County: The Costs to Our Community”, conducted by David Snow and Rachel Goldberg



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# Questions?

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# What solves homelessness?



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# National Policy Perspective

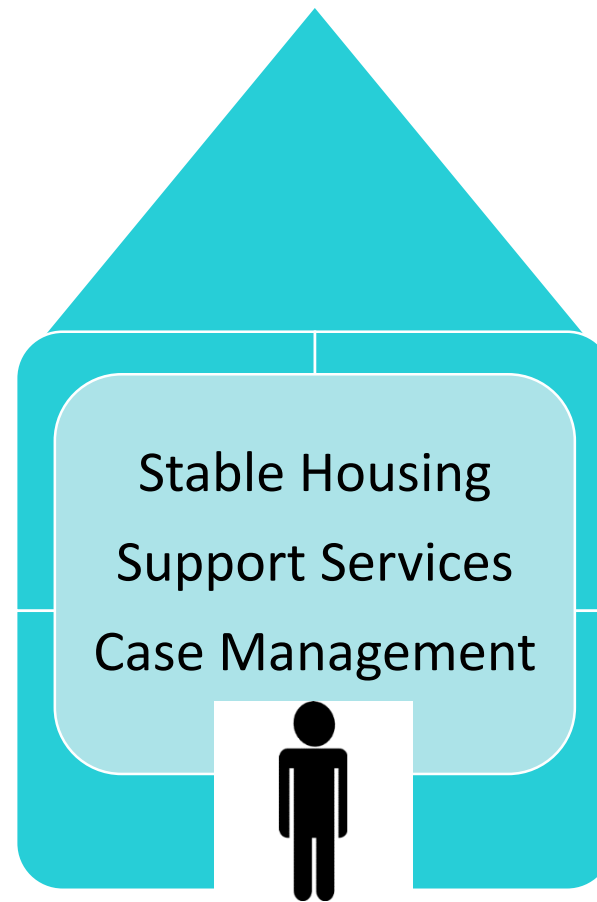
- **George H.W. Bush:** Research findings change the federal conversations on homelessness
- **George W. Bush:** push for communities to create ten year plans to end chronic homelessness using evidence based practices
  - Clear distinction made between chronic and non-chronic homelessness
  - Forward movement with new model: Housing First
- **Obama:** expands goal to end ALL types of homelessness, chronic, non-chronic, youth etc. using Housing First
- **Trump:** continued to fund programs that used Housing First
- **Biden:** is continuing to promote Housing First and expand funding for HUD programs that use Housing First : released a new federal strategic plan, *All In* ([www.usich.gov/all-in](http://www.usich.gov/all-in))

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# Housing First



## Philosophy:

Homelessness is viewed first and foremost a housing problem and is treated as such. People should be permanently housed AND provided support services as quickly as possible.

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# County-Wide Entities



## County of Orange

- Board of Supervisors
- Commission to End Homelessness
- Office of Care Coordination



## Public Housing Authorities

- Anaheim
- Garden Grove
- Orange County
- Santa Ana



## Orange County Continuum of Care

- Continuum of Care Board
- Continuum of Care members
- Continuum of Care administration: County of Orange staff

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# Coordinated Entry System

- Seeks to equitably distribute and prioritize resources to help households experiencing homelessness secure permanent housing and other services
- Distinct pathways for Families, Veterans, Transitional Aged Youth (18-24), and Individuals

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# Immediate Response - Shelter

	Emergency Shelter	Transitional Shelter
Population	Non-chronic, Chronic	Non-chronic
Timeframe	Overnight (first-come, first-served)	Temporary (6-24 months)
Services	Minimal services	Temporary supportive services
Goal/Focus	Safety	Stability/reintegration



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# Long-Term Housing Solutions

	Rapid Re-Housing	Housing Choice Vouchers	Permanent Supportive Housing
Population	Non-Chronic, Crisis	Non-Chronic	Chronic
Timeframe	Immediate and long-term	Immediate and long-term	Immediate and long-term
Services	Moving assistance, tapered supportive services and rental assistance	Rental assistance and tapered support services	Consistent supportive services and rental assistance
Goal/Focus	Stability and Independence	Stability	Stability



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# Permanent Supportive Housing

Newport Beach



Santa Ana

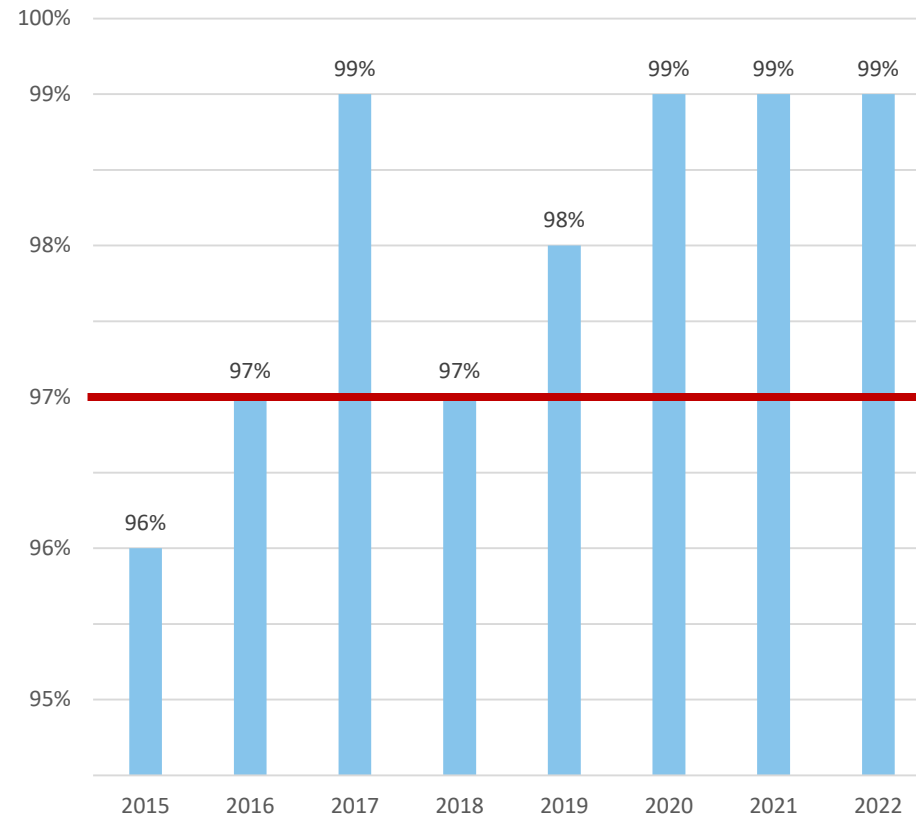


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# Permanent Housing: Orange County Success Rates



California and National Success Rates

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Source: Orange County COC Service Performance Measurements, 2015-2022



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# Homelessness Landscape in Orange County

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# Orange County – Forward Momentum

- Addition of shelter beds and better training for first responders
- Better coordination of services and housing options
- Increases of new Permanent Supportive Housing

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# What YOU Can Do

- Participate with regional groups
  - ACC-OC Housing and Homelessness committees
  - Continuum of Care Board
  - Commission to End Homelessness
- Join the OC Housing Finance Trust

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# Help us Help you!

Scan to  
complete  
the  
survey!



<http://alturl.com/pawpj>

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# Questions?



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# Hunger and Homelessness Awareness Week



November 1 – 18

Changing the  
Conversation About  
Homelessness in  
Orange County

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# Together, we can #EndHomelessnessOC



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[UnitedToEndHomelessness.org](https://UnitedToEndHomelessness.org)



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## Contact Information

Becks Heyhoe  
Executive Director  
United to End Homelessness  
[becksh@unitedwayoc.org](mailto:becksh@unitedwayoc.org)

## Trainings, Events, Support:

Michael Shepherd  
Senior Manager, Community Strategies  
United to End Homelessness  
[michaels@unitedwayoc.org](mailto:michaels@unitedwayoc.org)

[www.unitedtoendhomelessness.org](http://www.unitedtoendhomelessness.org)

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# Thank You United to End Homelessness Donors

THANK YOU TO OUR  
\$20,000+ FUNDERS  
(July 1, 2020 TO PRESENT)



Sandra & Lawrence R. Armstrong | Cinda S. & Steven Churm | Greg E. Custer - Whittier Trust  
Lon V. Smith Foundation\* | The Isidore & Penny Myers Foundation | Rick Keller | Win Rhodes

\*General Operating Support Funder

\*As of 6-22-22

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# Orange County - Past

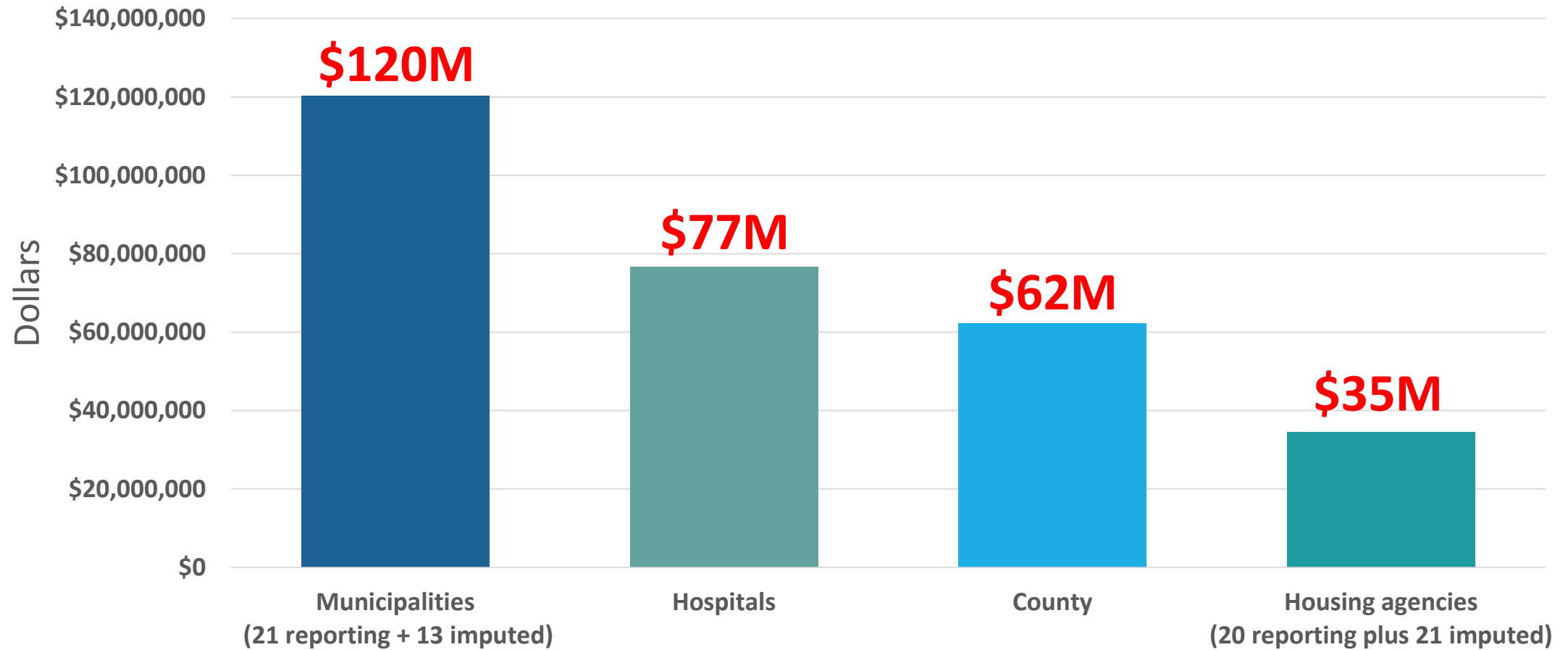
- Focus on Treatment Model and Transitional Shelter Programs
- Over-reliance on law enforcement for responding to homelessness issues
- Difficulty collaborating between organizations

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# Annual Cost of Addressing Homelessness Across Four Institutional Sectors in OC: **\$299M**



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Notes:

- Housing agencies are agencies providing Emergency Shelter, Bridge Housing, Rapid Rehousing, or Permanent Supportive Housing services.
- The figure provided totals the program budget spent on homelessness across these agencies.

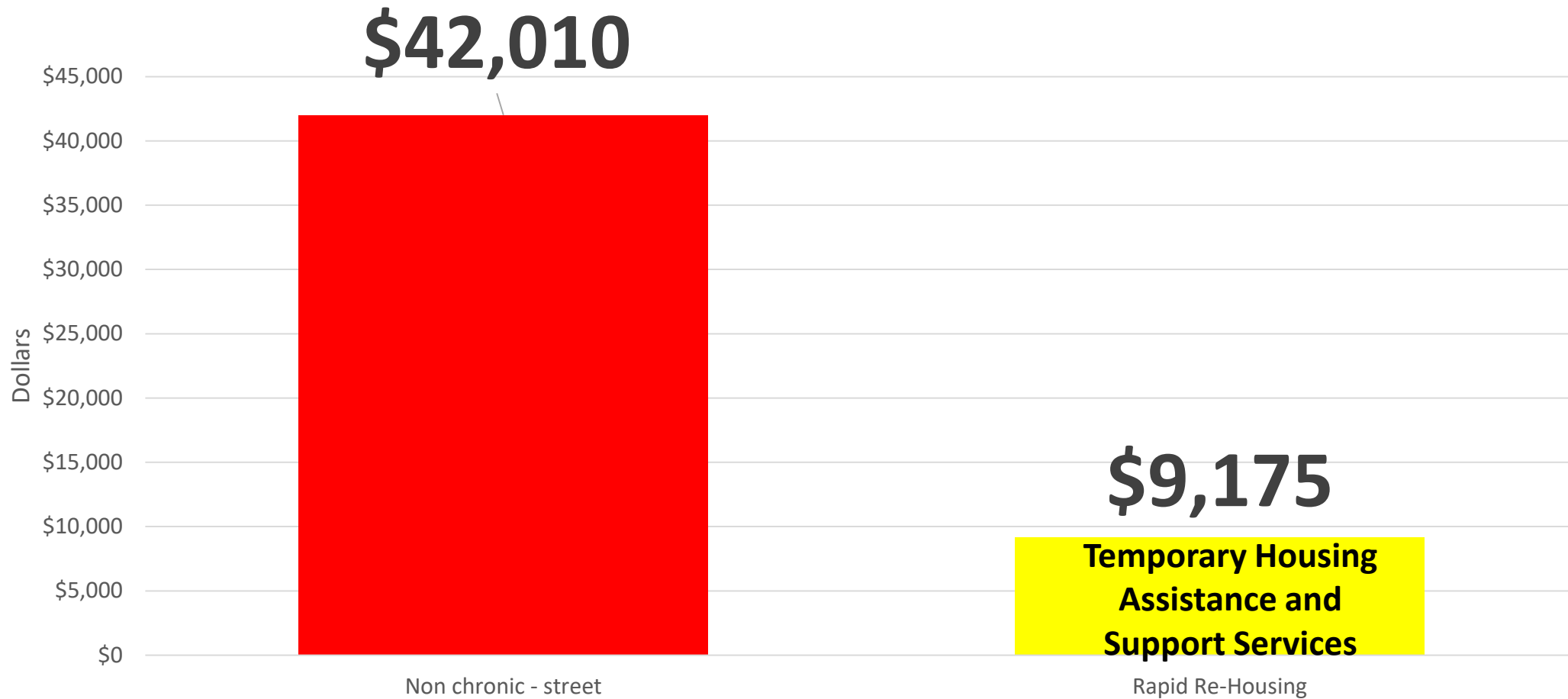
Source: 2017 Report "Homelessness in Orange County: The Costs to Our Community".



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# Crisis Homelessness vs. Housing

## Average costs per person, per year



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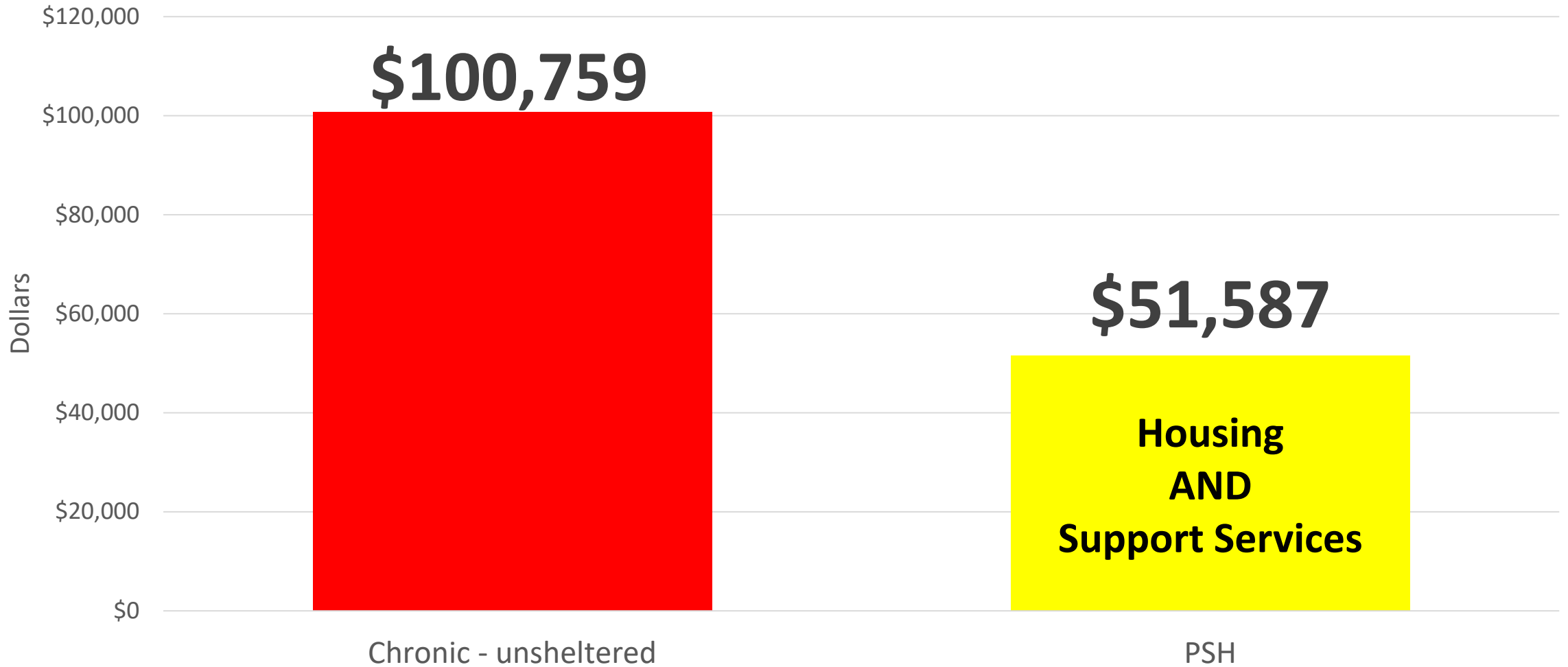


Notes: Cost estimates consider utilization of soup kitchens, food pantries, substance abuse services, ambulance services, ER services, inpatient hospital stays, mental health services, other health services, motel/voucher/rental assistance services, shelter nights, transitional housing nights, rapid rehousing nights, PSH nights, policing, nights in jail/prison. These estimates do not capture other potential costs, including probation, changes in property values, park maintenance costs, etc. Reports from the last month are annualized. Source: 2017 Report "Homelessness in Orange County: The Costs to Our Community".



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# Chronic Homelessness vs. Housing Average costs per person, per year



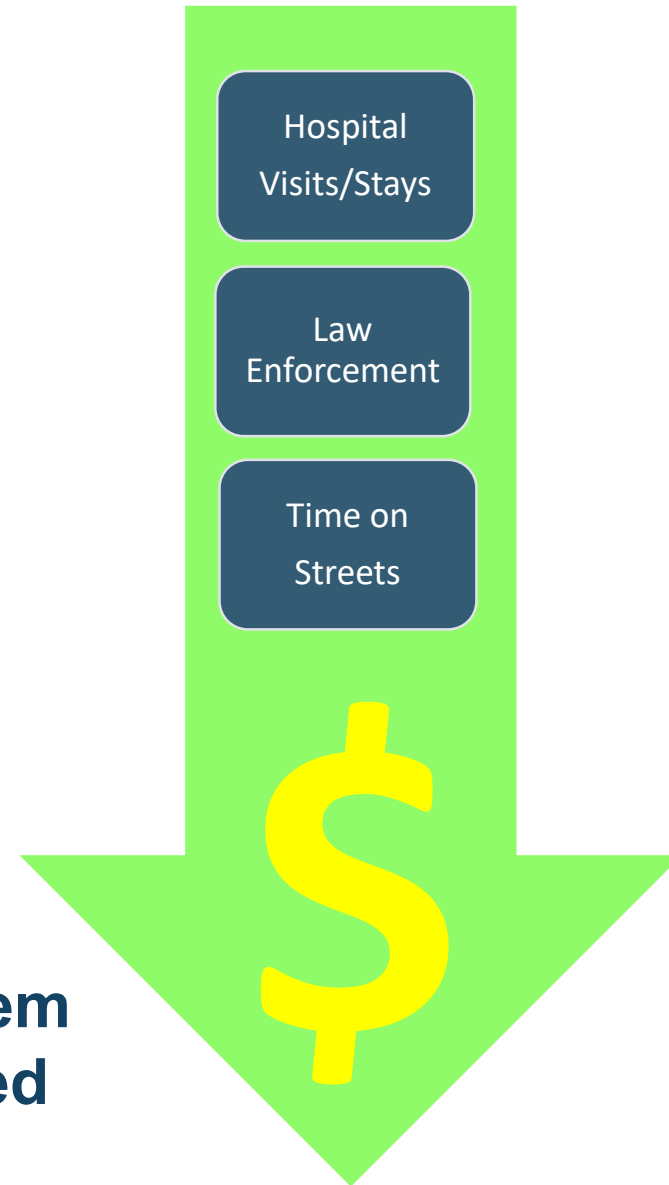
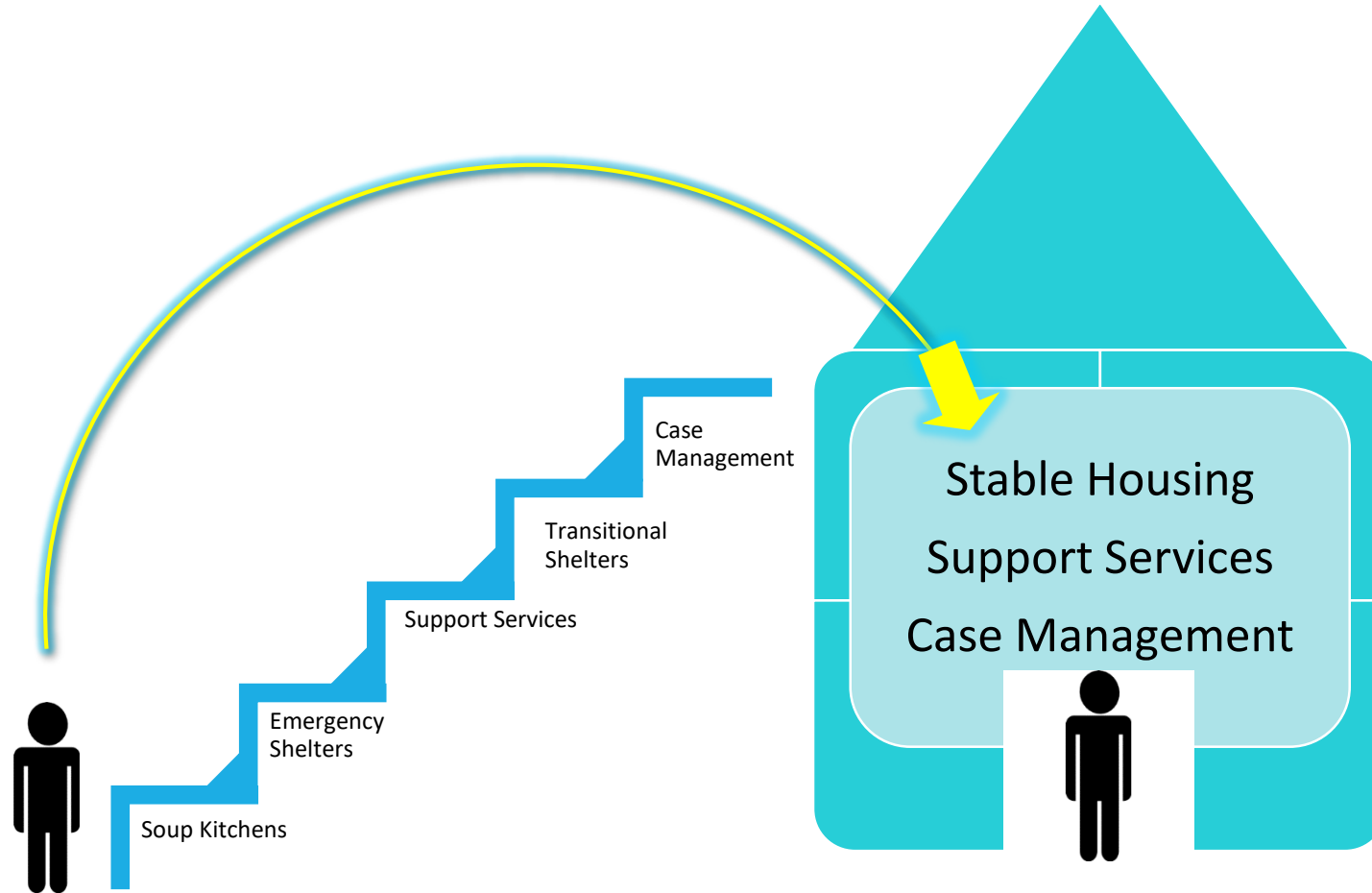
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Notes: Cost estimates consider utilization of soup kitchens, food pantries, substance abuse services, ambulance services, ER services, inpatient hospital stays, mental health services, other health services, motel/voucher/rental assistance services, shelter nights, transitional housing nights, rapid rehousing nights, PSH nights, policing, nights in jail/prison. These estimates do not capture other potential costs, including probation, changes in property values, park maintenance costs, etc. Reports from the last month are annualized. Source: 2017 Report "Homelessness in Orange County: The Costs to Our Community".



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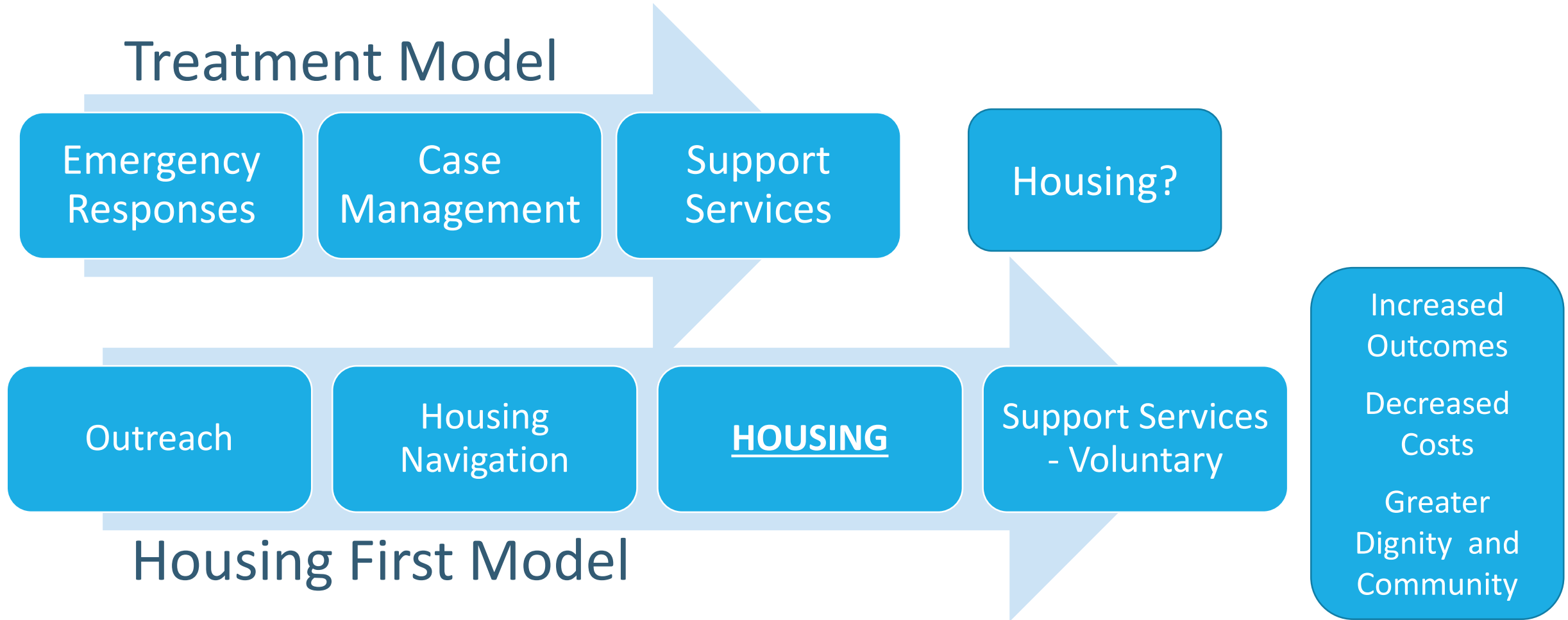


**Philosophy:**

**Homelessness is viewed first and foremost a housing problem and is treated as such. People should be permanently housed AND provided support services as quickly as possible.**



# Philosophies of Addressing Homelessness



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# Creating Change with Housing Advocacy

- Building community support to counter opposition and apathy toward housing solutions
- A relational approach: working with people to find common ground and collaboration
- A systems-level response to the issues of housing affordability and availability

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# Ending Homelessness is Possible!

- Other communities have done it-
  - Utah reduced homelessness by 91%, Central Florida by 50%, Houston by 63%
  - Three states 83 communities have ended Veteran homelessness, including Riverside
- With a Housing First commitment, systems-thinking, and buy-in from across the community

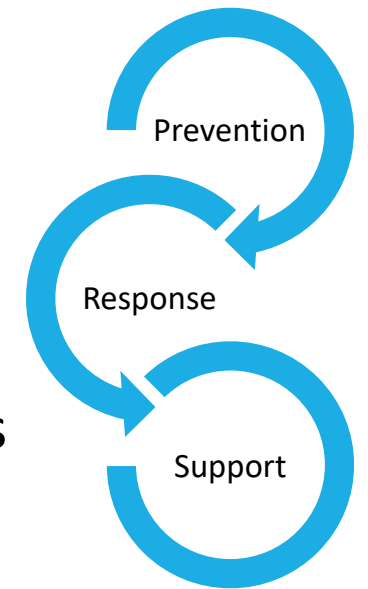
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# Orange County - Future

- Further commitment to housing solutions
- Right-sizing the combination of housing and services
- Developing and maintaining a housing safety net:
  - Preventing people from losing their housing
  - Quickly responding to people with appropriate housing solutions
  - Supporting people to re-integrate with community and care



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