

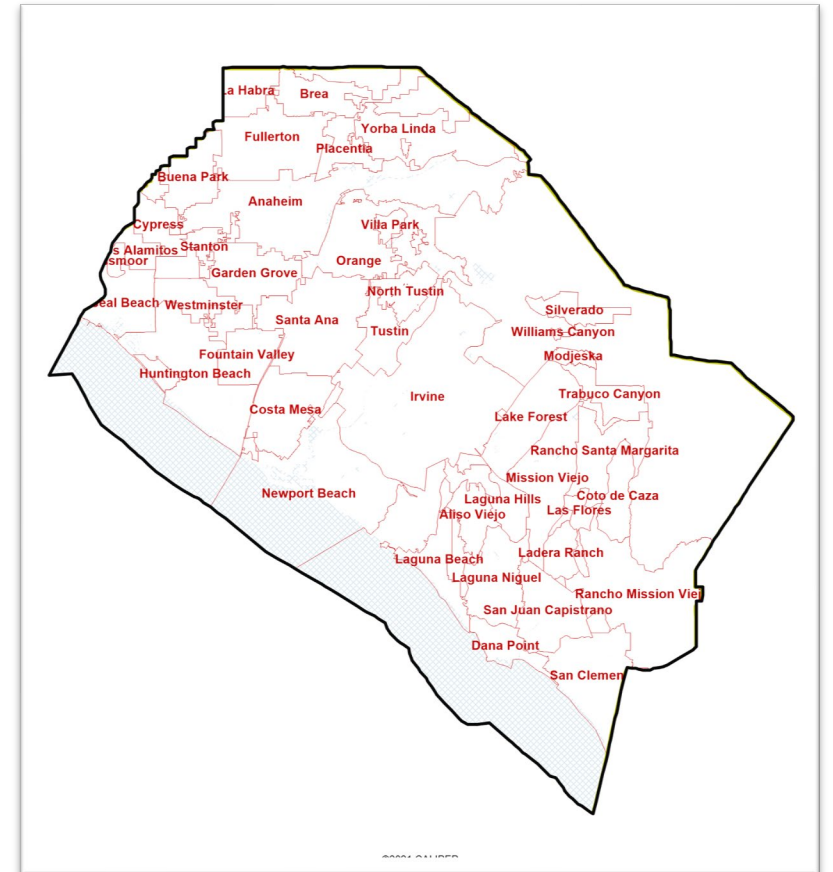


ORANGE COUNTY DEMOGRAPHICS

Justin Levitt, National Demographics Corporation

Today's Themes:

1. Continuity and Change
2. Impacts of State & Federal Policy
3. The long shadow of the pandemic

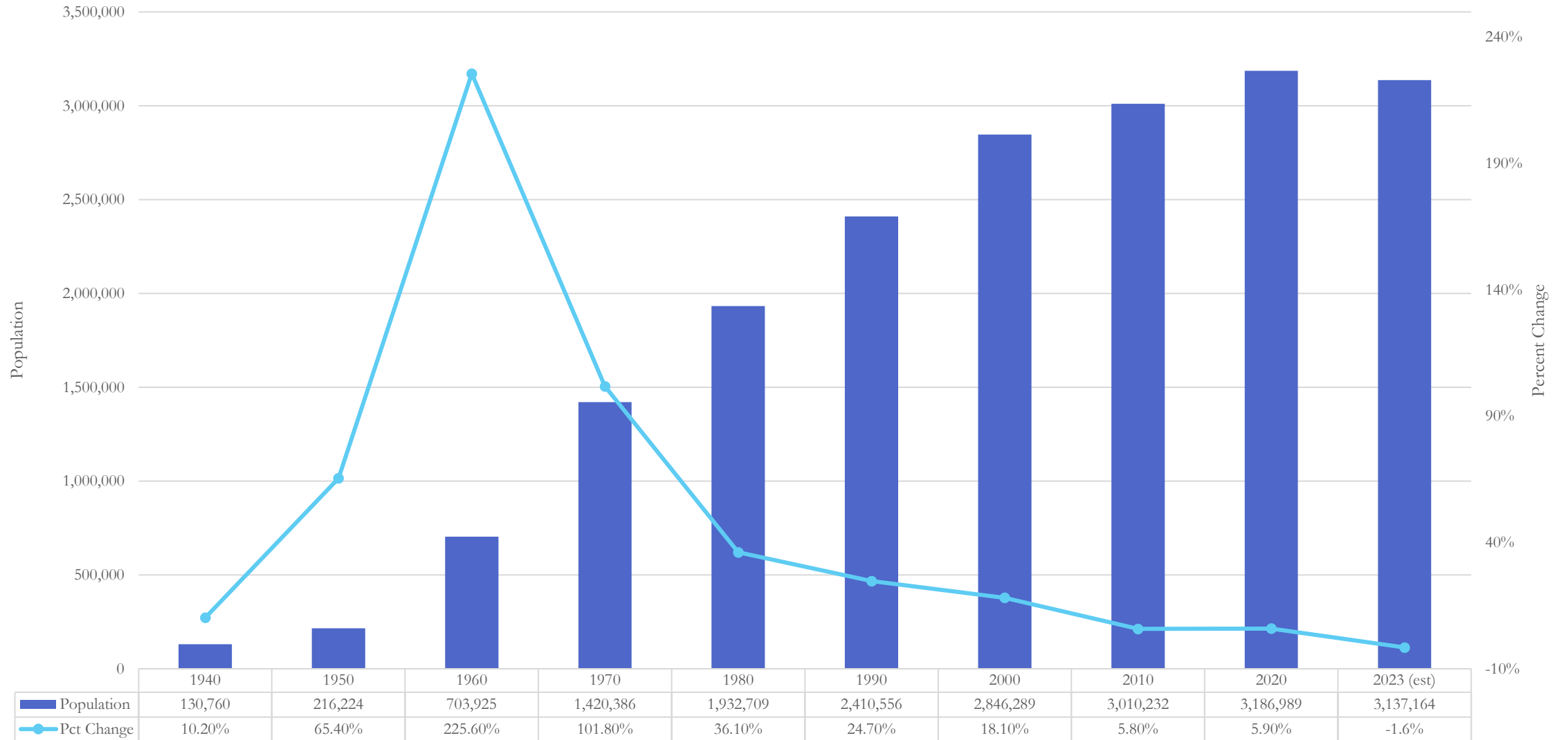


Snapshot: Orange County vs California

		Orange County	California
Race/Ethnicity	NH White	38%	39%
	Latino	34%	35%
	Asian-American	25%	18%
	African-American	1.5%	5%
Migration	Immigrants	29%	27%
	Naturalized	58%	54%
	Speak English "Less than very well"	18%	17%
Income & Education	Have a BA or Higher	42%	35%
	Earn under \$50k	24%	30%
	Earn over \$75k	62%	55%
Housing	Single Family Homes	66%	68%
	Renters	43%	45%



Orange County - Population Change, 1940-2023



Population Growth, 2010-2020

Most OC areas did not lose or gain

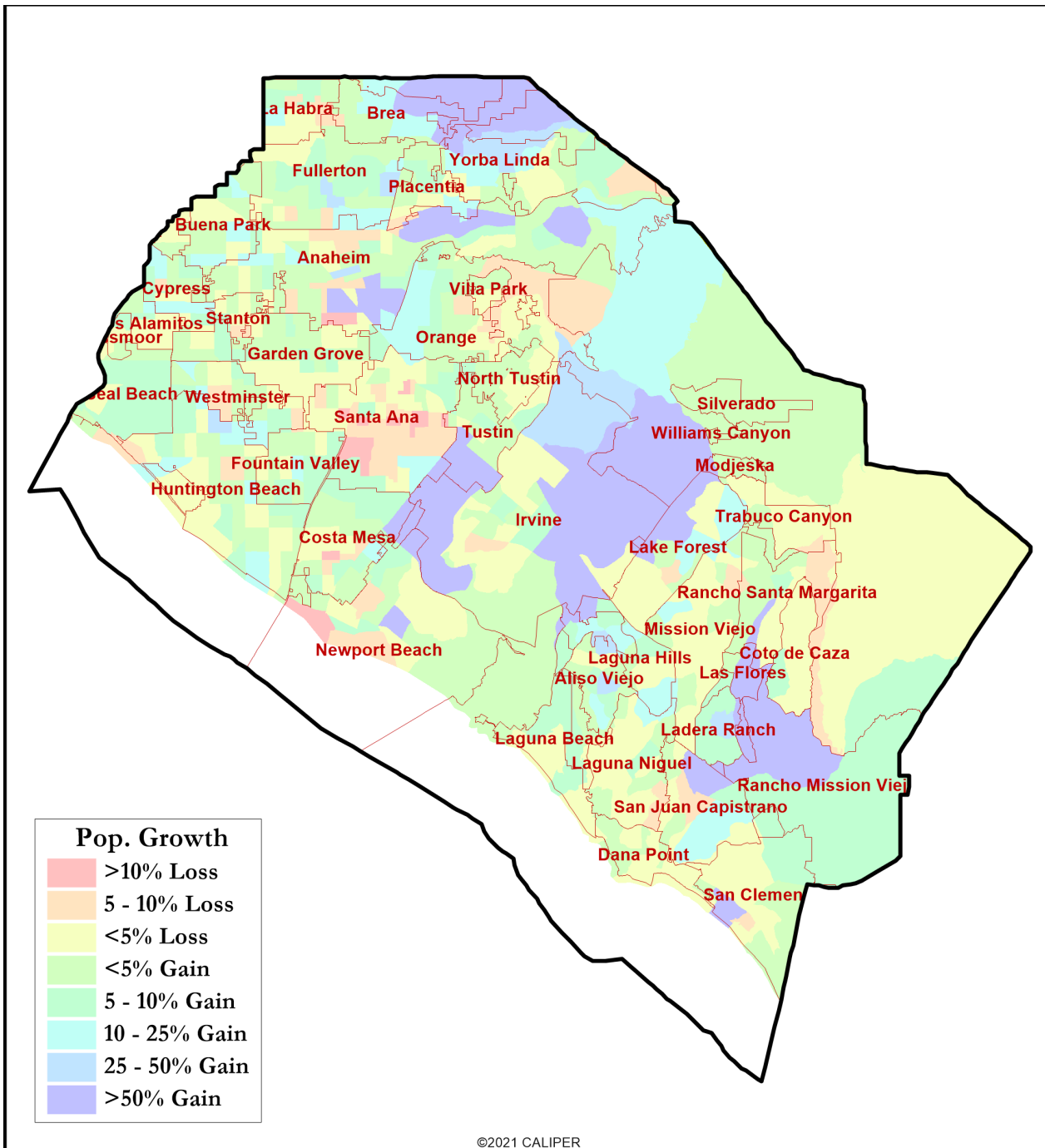
- 80% of tracts within 5% of 2010 population

Areas of population gain:

- New development areas
- Infill/redevelopment

Areas of population loss:

- Southern Santa Ana
- Areas built out in the 1980s and 90s
- Resort/vacation rentals



Cities with the greatest change in population 2010-2020

	Fastest Growing	Total	Change	Percent
1	Irvine	95,295	Irvine	44.9%
2	Anaheim	10,559	Brea	20.5%
3	Huntington Beach	8,719	Ladera Ranch (CDP)	13.5%
4	Lake Forest	8,594	Lake Forest	11.1%
5	Fullerton	8,456	Aliso Viejo	9.1%
31	Villa Park	31	Newport Beach	0.1%
32	La Palma	13	La Palma	0.1%
33	Stanton	-224	Stanton	-0.6%
34	Dana Point	-244	Dana Point	-0.7%
35	Santa Ana	-14,301	Santa Ana	-4.4%

Cities with the greatest change in population 2020-2023 (Estimates)

	Fastest Growing	Total	Change	Percent
1	Stanton	1,409	Stanton	3.7%
2	Lake Forest	1,114	Brea	2.0%
3	Brea	963	Los Alamitos	2.0%
4	Placentia	695	Placentia	1.3%
5	Los Alamitos	233	Lake Forest	1.3%
31	Mission Viejo	-1,819	Seal Beach	-2.4%
32	Huntington Beach	-2,751	Laguna Beach	-2.4%
33	Irvine	-4,724	Laguna Hills	-2.8%
34	Santa Ana	-10,780	Santa Ana	-3.5%
35	Anaheim	-17,286	Anaheim	-5.0%

Housing Growth, 2010-2020

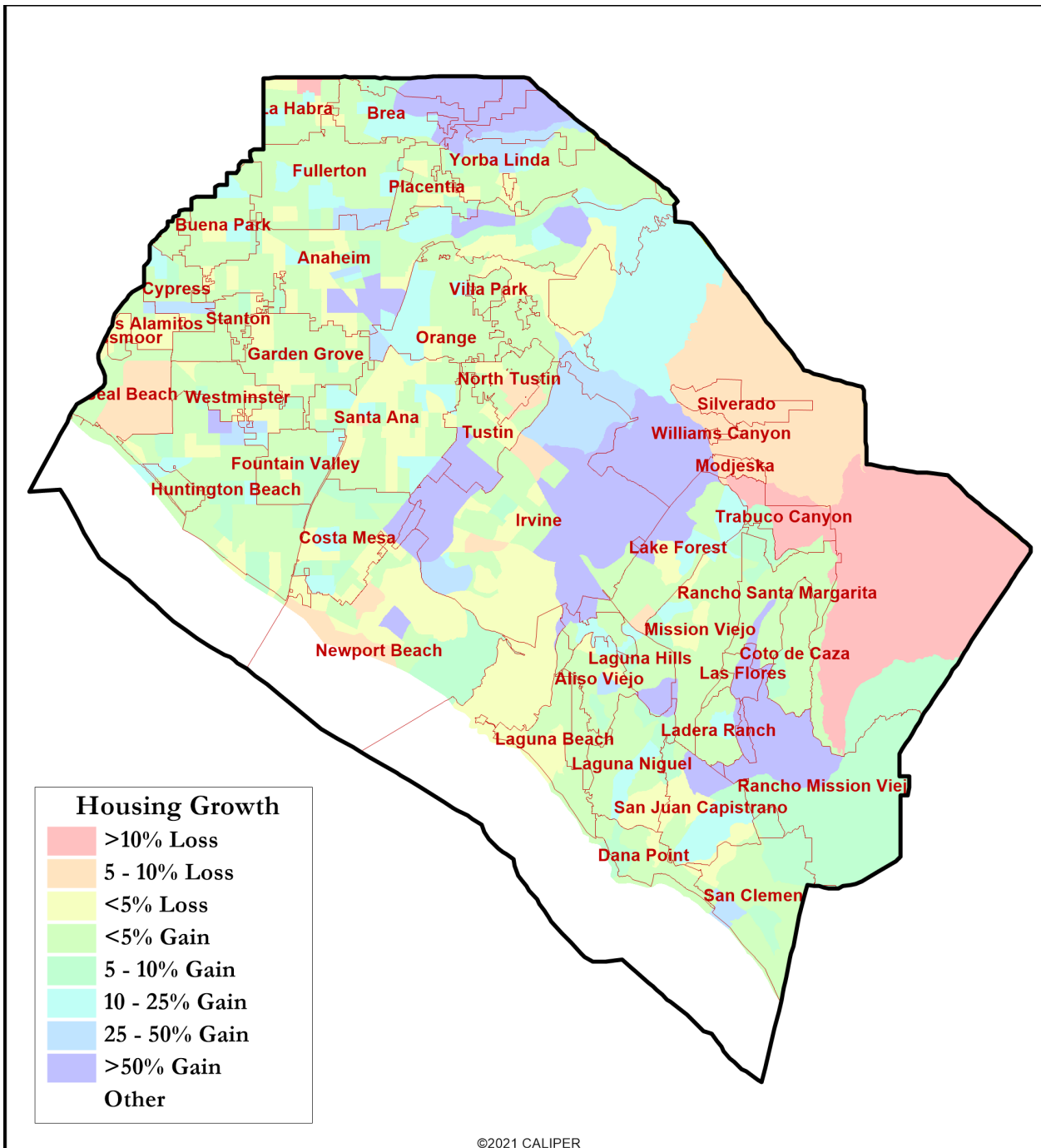
Most OC areas did not lose or gain

- 85% of tracts within 5% of 2010 housing

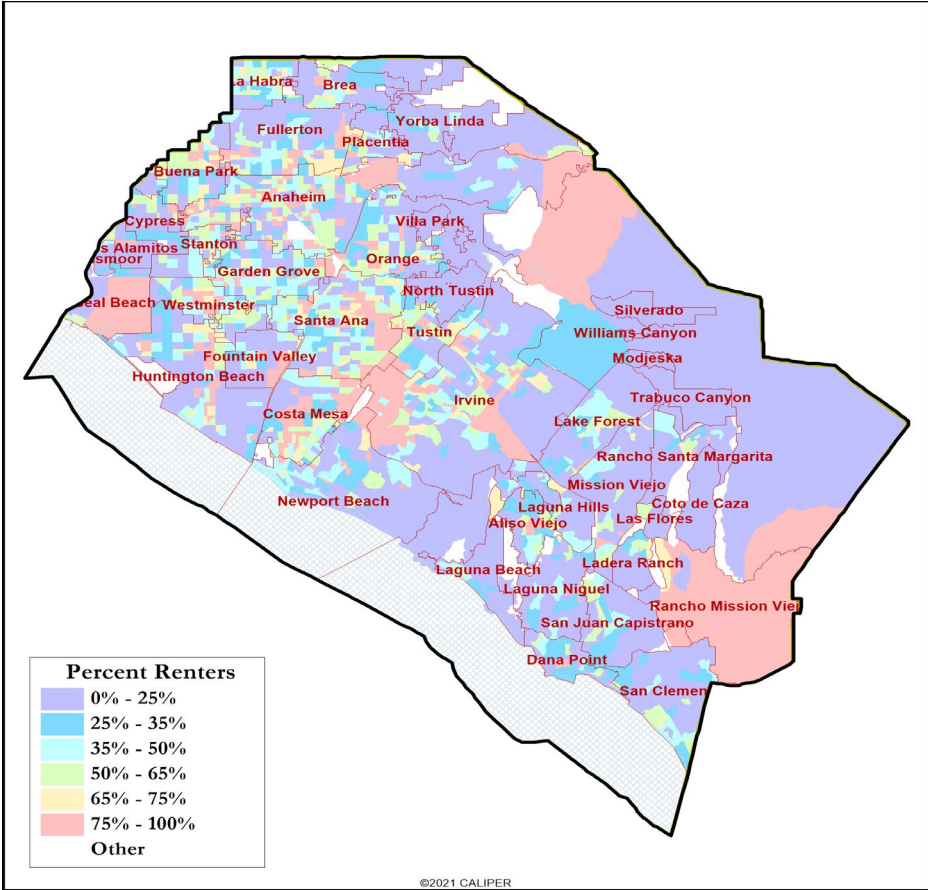
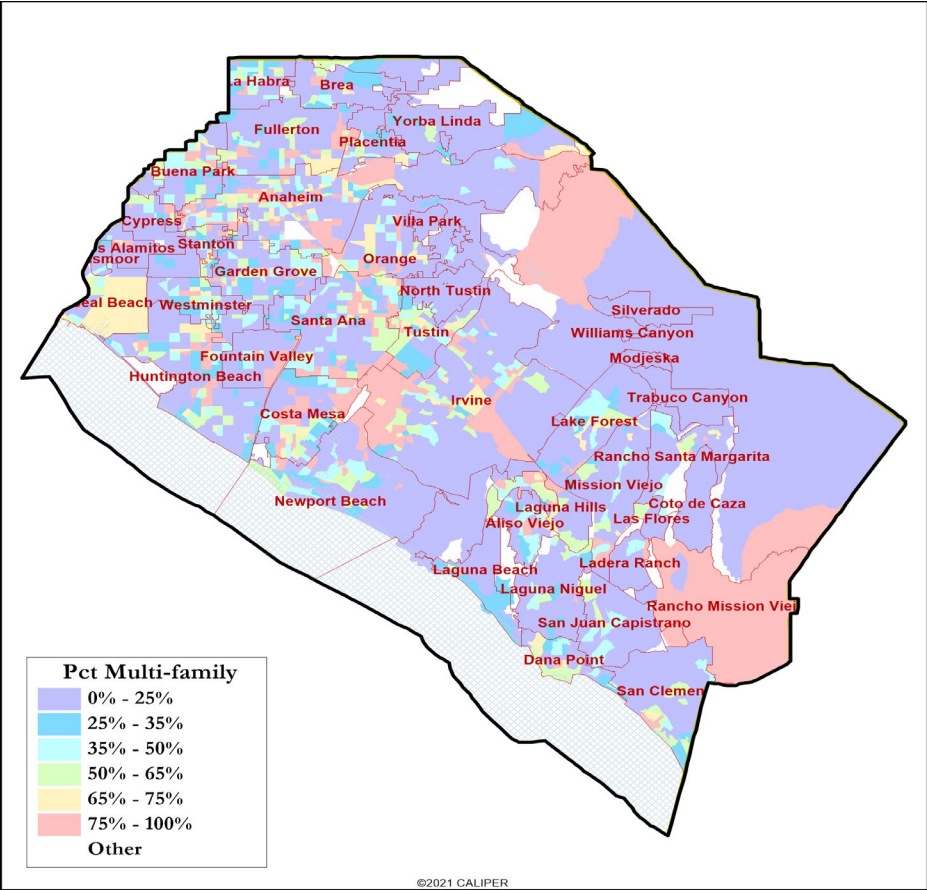
Housing growth correlates with population change, but not perfectly!

- South Santa Ana and east Rancho Santa Margarita both added units, but lost residents'
- Old Towne Orange had flat housing growth but population growth.

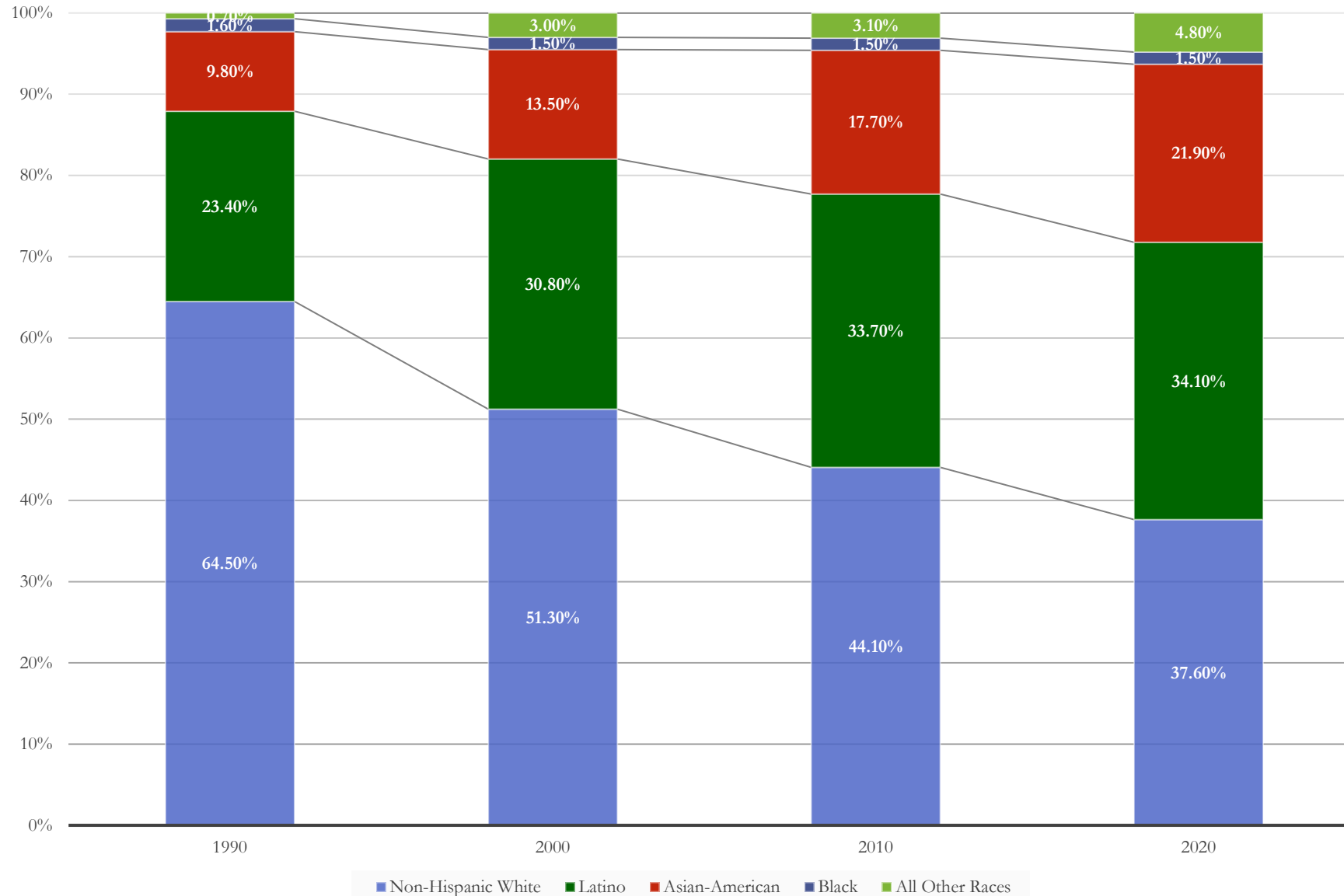
Two tracts lost over 10% of housing – one in La Habra (possibly a statistical error) and one in the burn areas (Trabuco Canyon/Silverado)



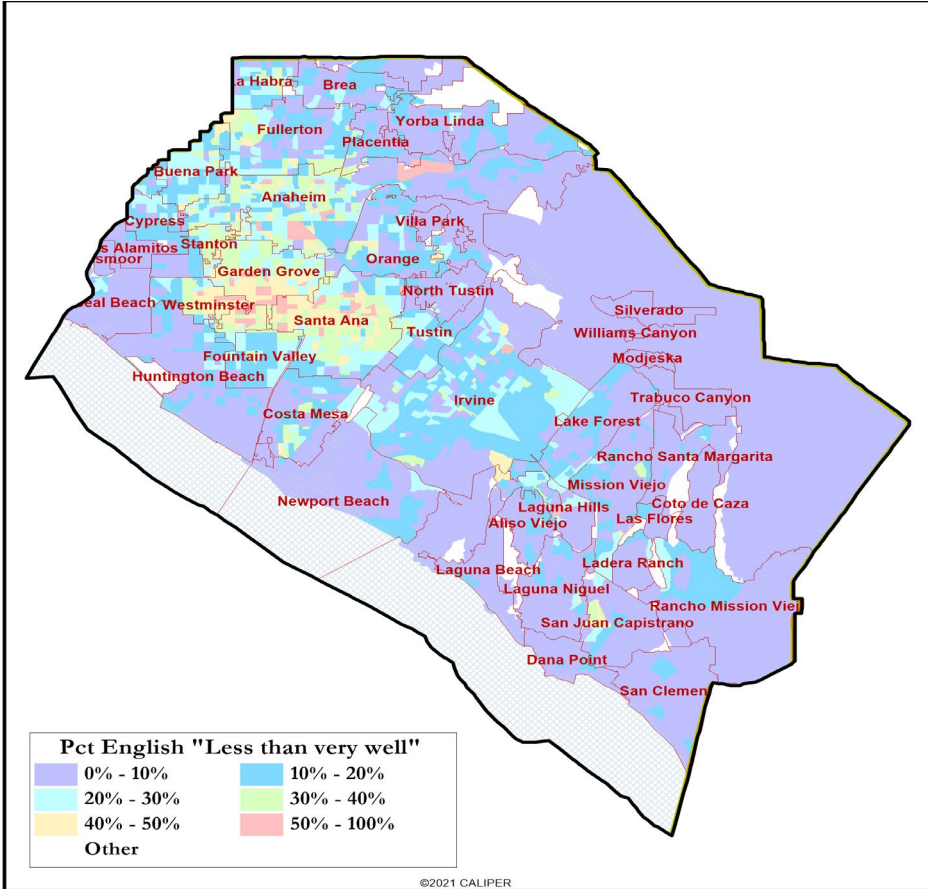
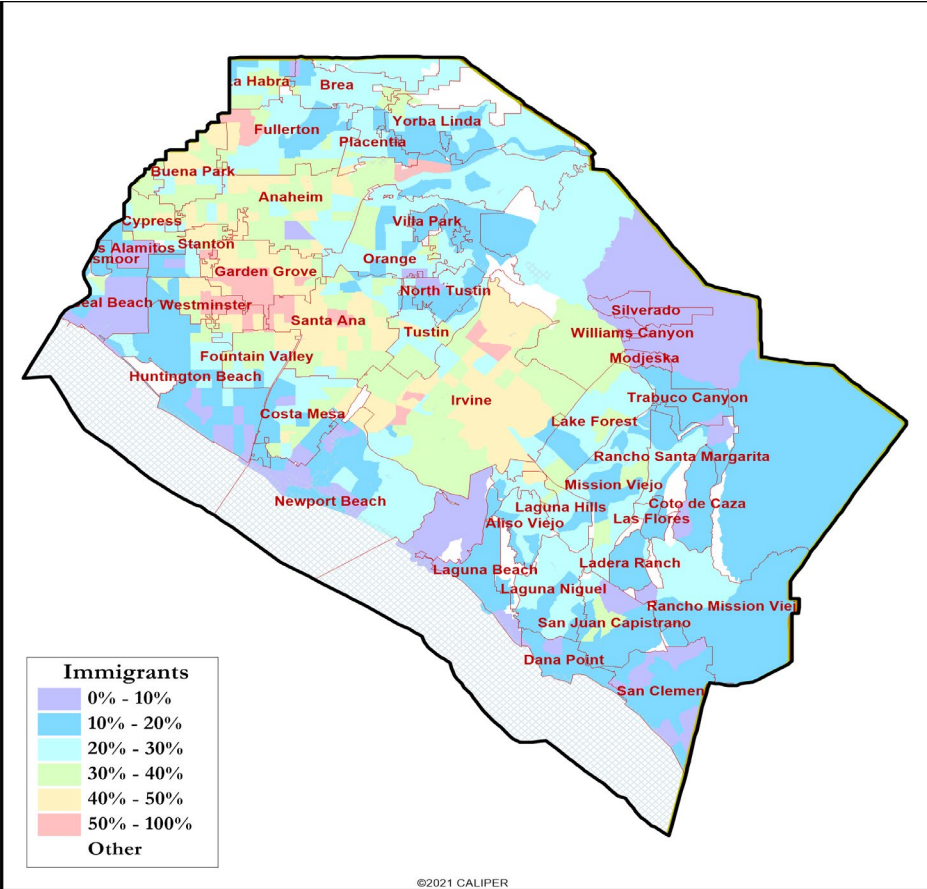
Housing types in OC



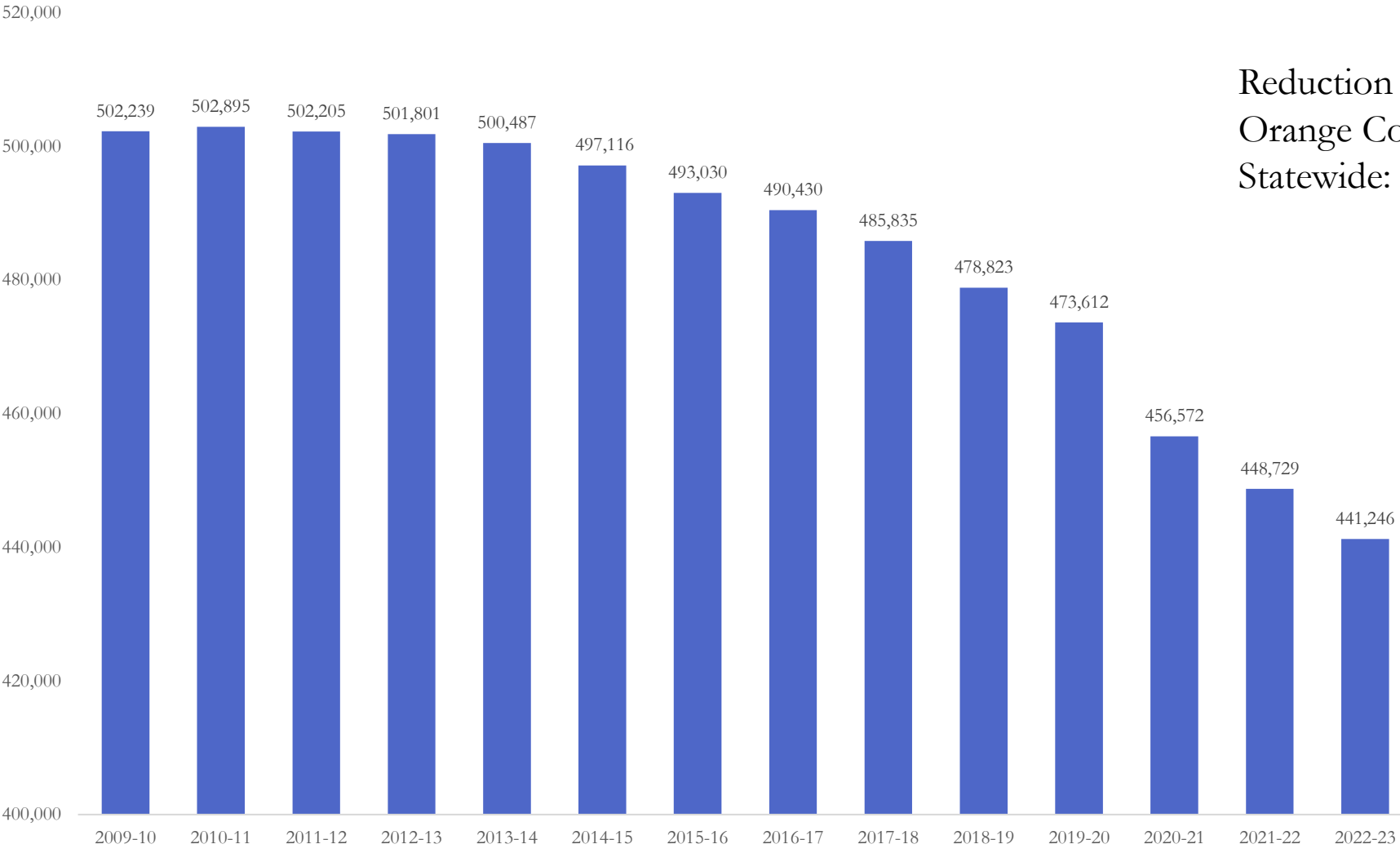
Orange County – Change in Race/Ethnicity



Immigration: A Changing Picture across OC



Enrollment in K-12 Public Schools



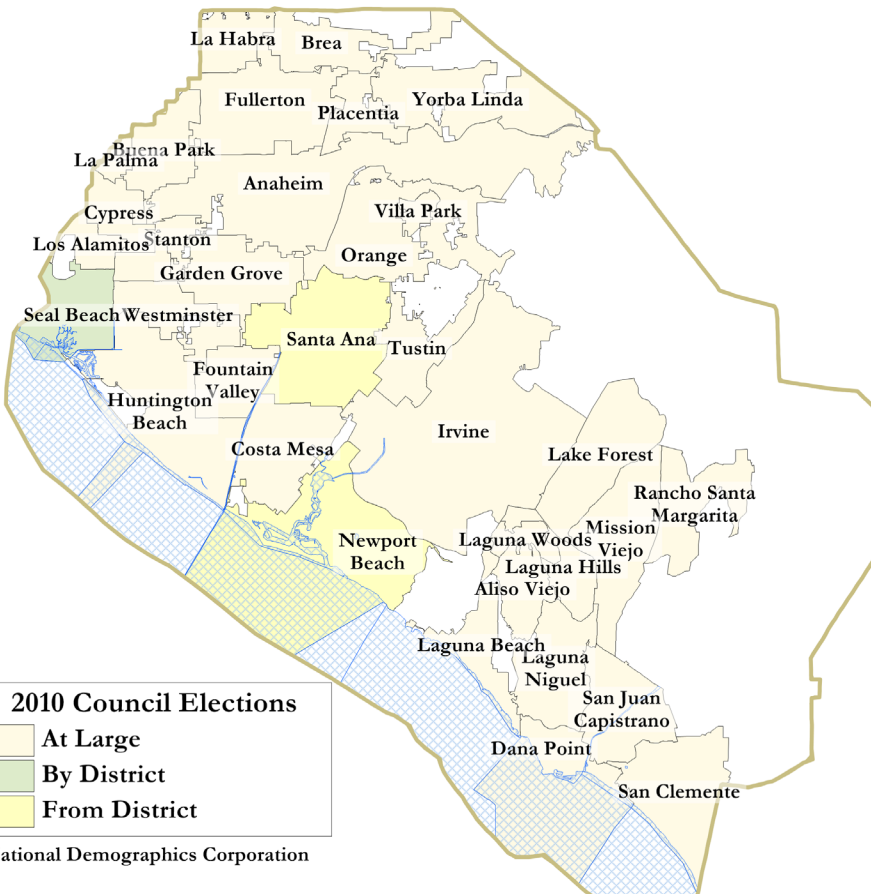
Reduction from pre-pandemic levels:
Orange County: -6.58%
Statewide: -5.1%



School District Enrollment, change from 2019-20 to 2022-23

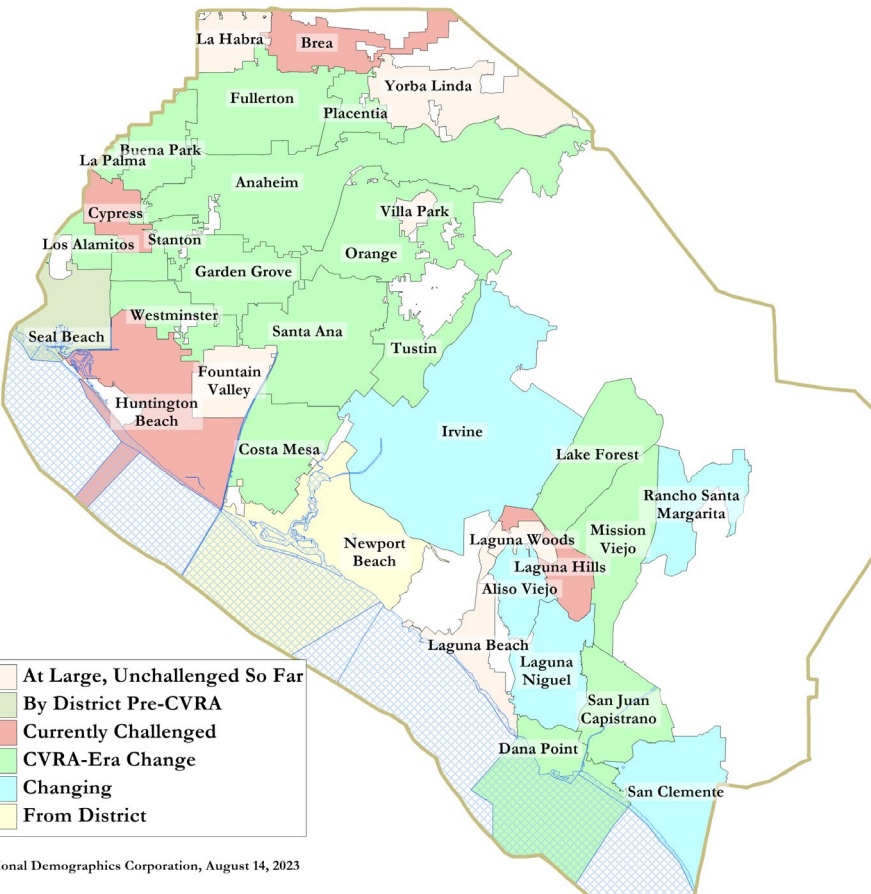
	Fastest Growing	Total	Change	Percent
1	Irvine Unified	365	Irvine Unified	1.0%
2	Centralia Elementary	-89	Centralia Elementary	-2.1%
3	Brea-Olinda Unified	-274	Fullerton Joint Union High	-3.4%
4	Savanna Elementary	-289	Brea-Olinda Unified	-4.5%
5	La Habra City Elementary	-314	Orange Unified	-5.3%
23	Newport-Mesa Unified	-2,357	Laguna Beach Unified	-11.9%
24	Saddleback Valley Unified	-2,593	Magnolia Elementary	-11.9%
25	Garden Grove Unified	-3,259	Savanna Elementary	-13.8%
26	Capistrano Unified	-3,373	Santa Ana Unified	-15.7%
27	Santa Ana Unified	-7,877	Huntington Beach City Elementary	-25.4%

Election Systems in Orange County, 2010 v 2023



2010 Council Elections
 At Large
 By District
 From District

National Demographics Corporation



At Large, Unchallenged So Far
 By District Pre-CVRA
 Currently Challenged
 CVRA-Era Change
 Changing
 From District

National Demographics Corporation, August 14, 2023



WHERE TO GET MORE INFORMATION



Sources for Demographic Information

- National Demographics Corporation – <https://www.ndcresearch.com>
- Cal State Fullerton Center for Demographic Research - <https://www.fullerton.edu/cdr>
- Public Policy Institute of California (PPIC) - <https://www.ppic.org/>
- California Department of Finance (annual population estimates) - <https://dof.ca.gov/Forecasting>
- US Census, American Community Survey - <https://data.census.gov/>



QUESTIONS?

